

Float & Co

Credit to Float Tank Solution

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A Word on Our Data

where it comes from & what it all means

Leading up to the 2018 Float Conference, we sent out two questionnaires to members of the float community. One targeting existing centers to see how they got started and how they run their center. The other was for prospective centers, to get a sense of what their plans are, what stage they're in, and what we can expect for the growth of the industry going forward.

This is, of course, only a sampling of float centers – mainly from the US, Canada, and Oceania but with a growing number of other international contributions. In total, we received answers from 293 existing centers and 223 prospective centers. From these we can get a representative idea of what is going on in the industry, although it will never be totally accurate.

This is now the fifth year we've released an industry report, and you can download all the others, for free, from the Float Tank Solutions website. Based on feedback, we added to the questions from the 2017 report, including more questions on the expanded questionnaire, which 137 existing centers took the time to fill out this year.

The 2018 responses show expansion and growth, but the humongous insurgence of float centers seems to have evened out a bit, according to this year's data.

Interested in Digging Deeper into the Data?

If you're interested in doing your own analysis, and you're willing to share your results with the community, we'll happily open up the raw data for your use. We've created spreadsheets stripped of personal data, but with every other unique entry, so that you can dig deeper than we've gone in the following summary.

Suggestions for the Future

We will continue to do an industry survey every year, and we will continue to improve it. If there are questions you'd like to see added to the next survey (or parts that you think should be reworded, or even eliminated altogether) definitely let us know! We are always working to get better, and feedback one of the quickest ways for us to accomplish that.

Data Accuracy

Although all the data in this report have been collected and processed from sources believed to be reliable, no warranty, expressed or implied, is made regarding accuracy, adequacy, completeness, legality, reliability or usefulness of any information.

Existing Float Centers

293 Centers Participating

When did you open your doors?

256 opened in the last 5 years

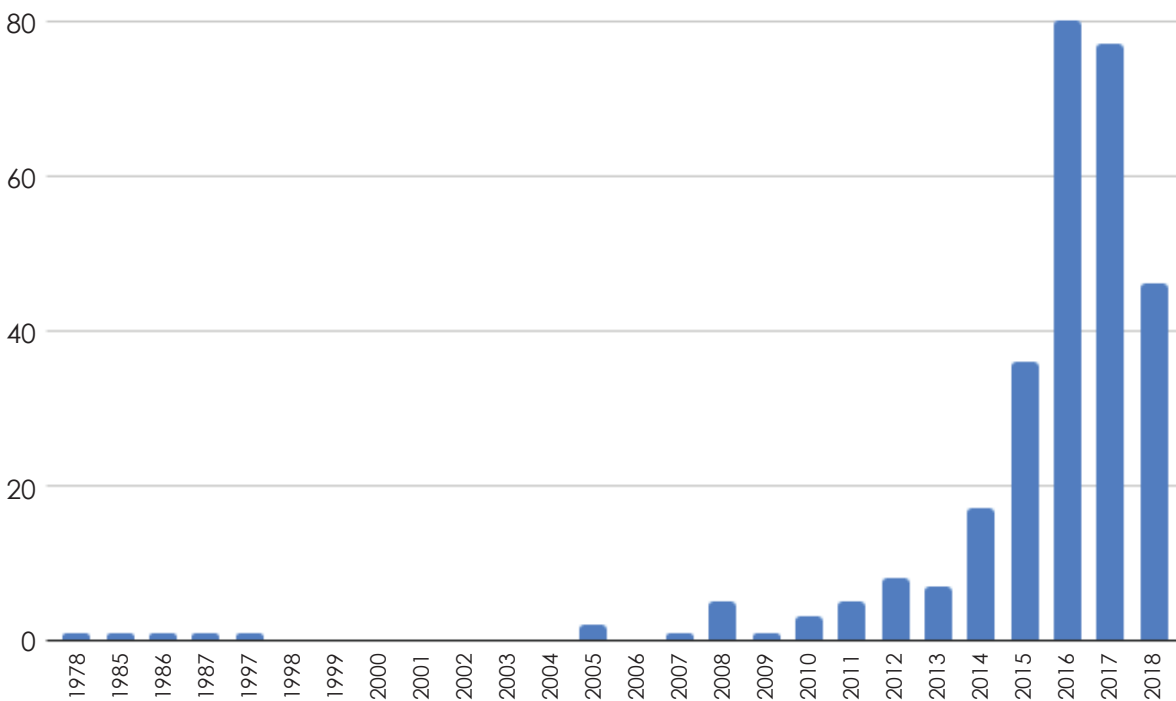
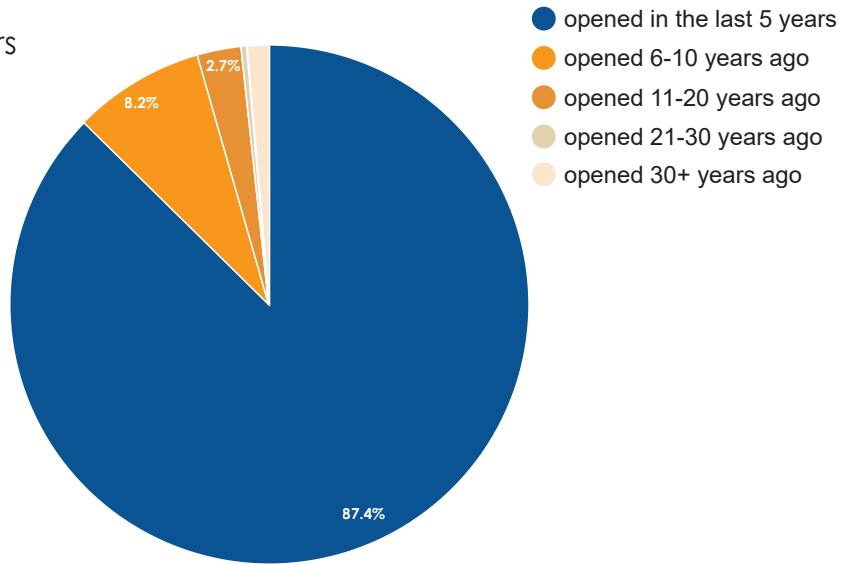
24 opened 6-10 years ago

8 opened 11-20 years ago

1 opened 21-30 years ago

4 opened 30+ years ago

5 no response



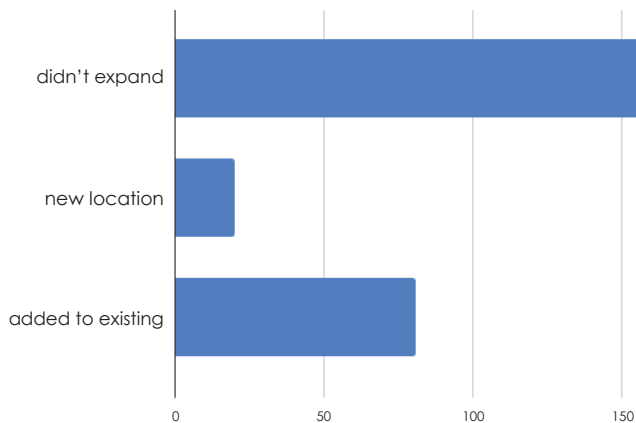
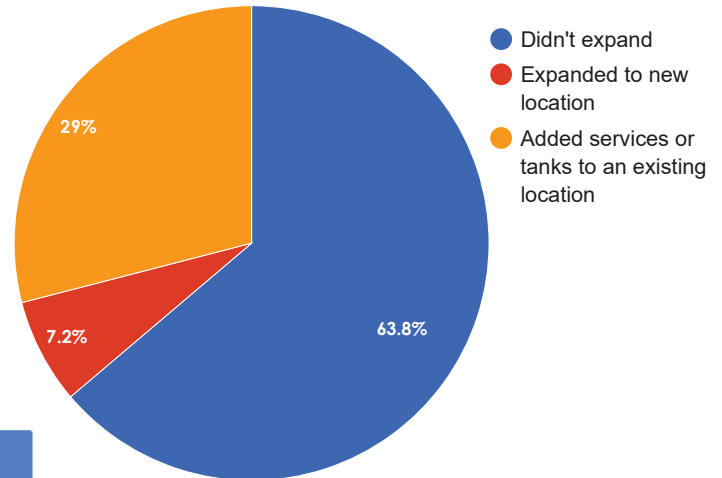
Notes: Count for 2018 is only through July.

In the last year have you expanded at all?

178 didn't expand

20 expanded to a new location

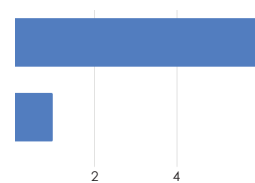
81 added services to a current location



Of those that expanded...

6 also added non-float services to a current center

1 added tanks and non-float services to a current center

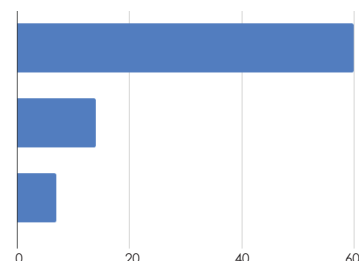


Of those that added services to an existing center...

60 added only additional non-float services

14 increased only their number of float tanks

7 increased both # of float tanks and non-float services



How many float tanks did your center start with?

68 had a single tank

102 had 2 tanks

56 had 3 tanks

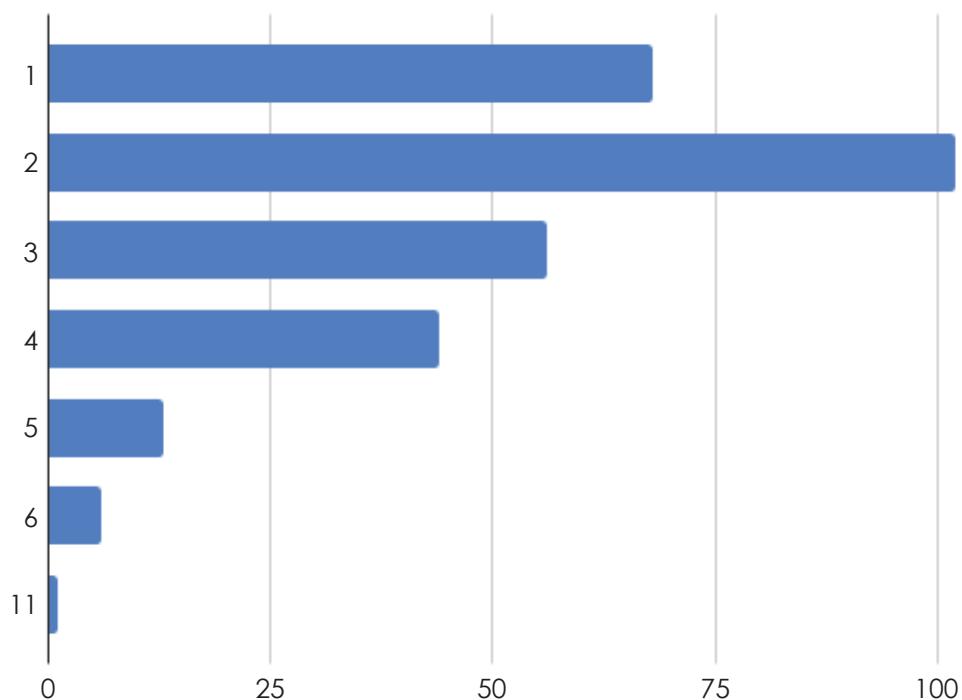
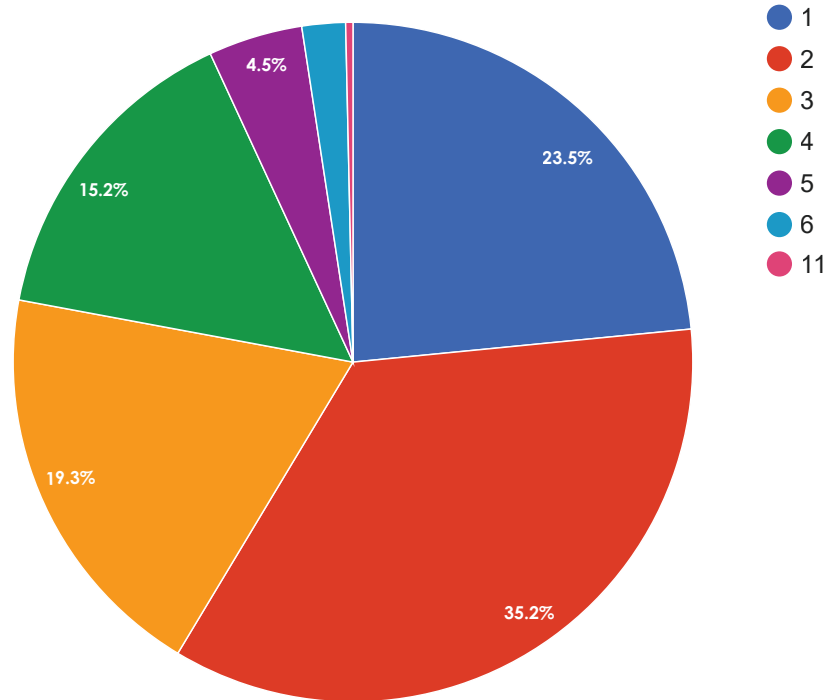
44 had 4 tanks

13 had 5 tanks

6 had 6 tanks

1 had 11 tanks

3 no response



How many float tanks does your center have?

53 have a single tank

91 have 2 tanks

54 have 3 tanks

62 have 4 tanks

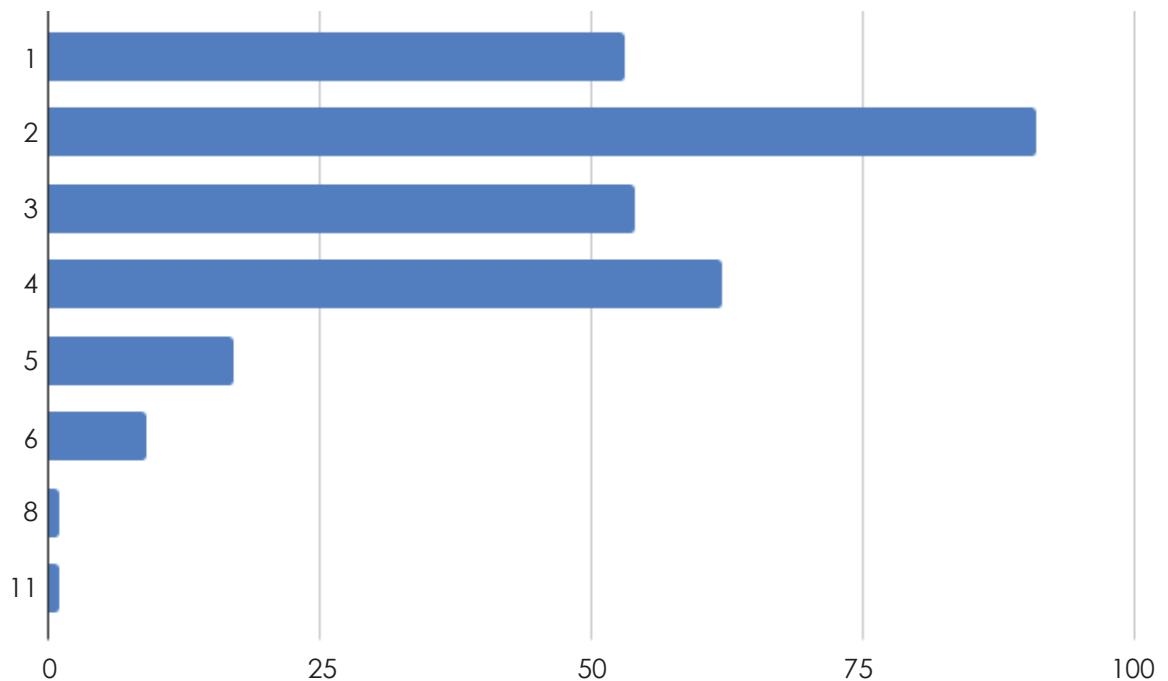
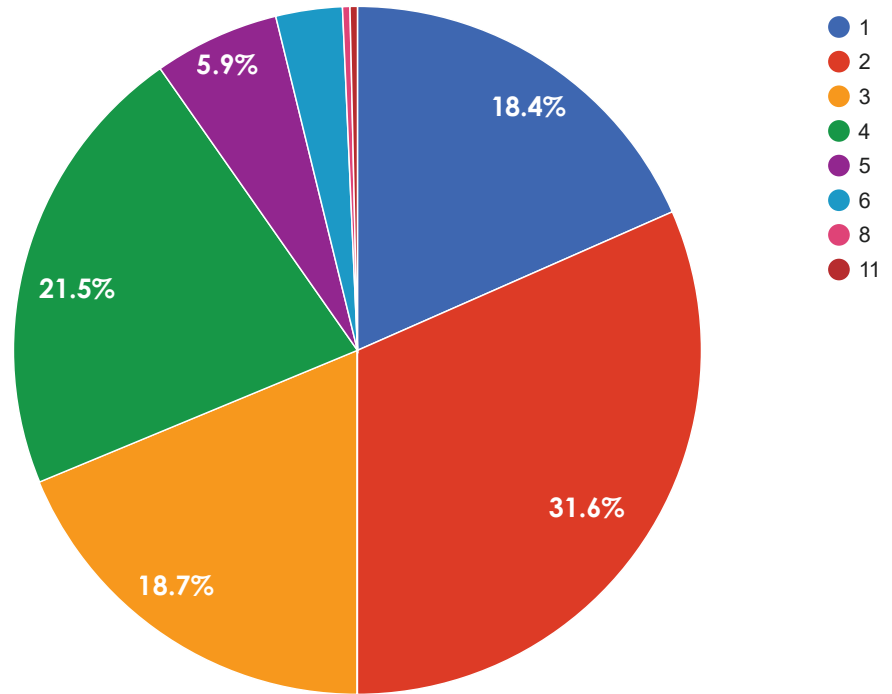
17 have 5 tanks

9 have 6 tanks

1 have 8 tanks

1 has 11 tanks

5 no response



How long ago was your first float?

20 first floated 0-6 months ago

10 first floated 7-12 months ago

57 first floated 1-2 years ago

92 first floated 3-4 years ago

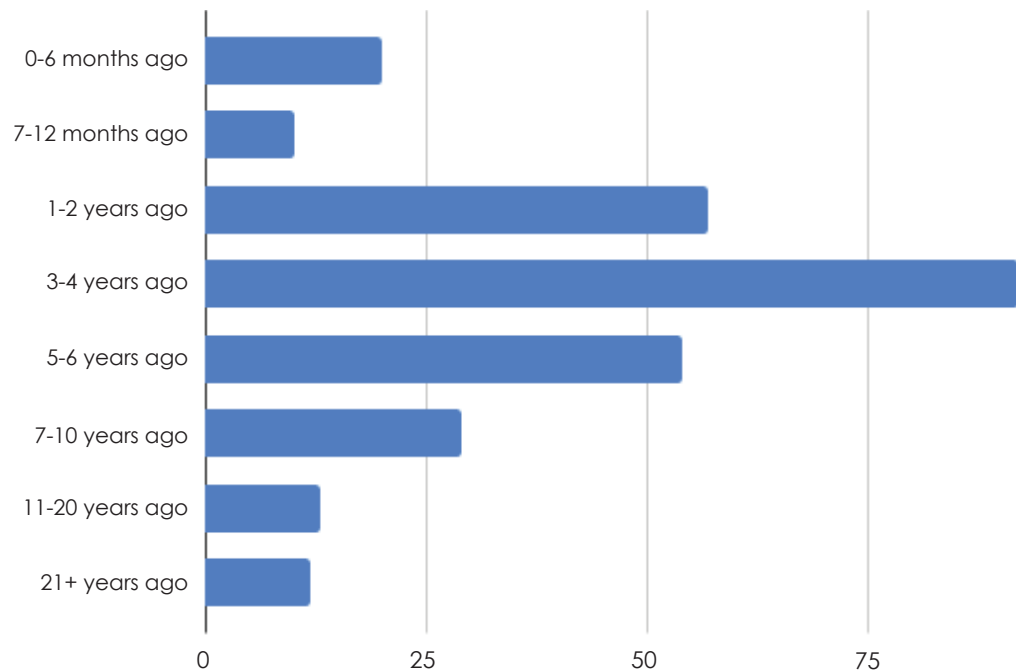
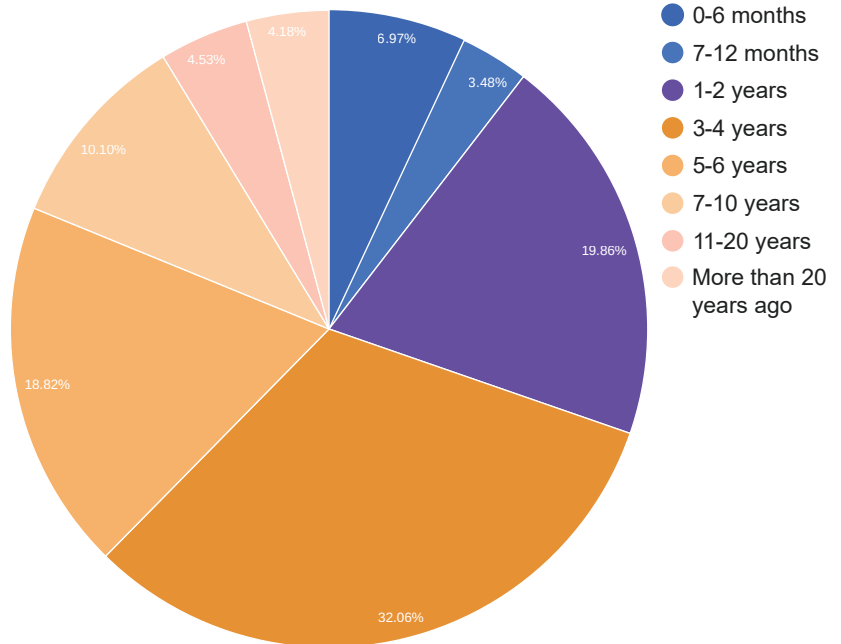
54 first floated 5-6 years ago

29 first floated 7-10 years ago

13 first floated 11-20 years ago

12 first floated 21+ years ago

6 no response



What was the most difficult part of opening?

104 said Marketing

68 said Construction

32 said Staffing

24 said Tank Maintenance

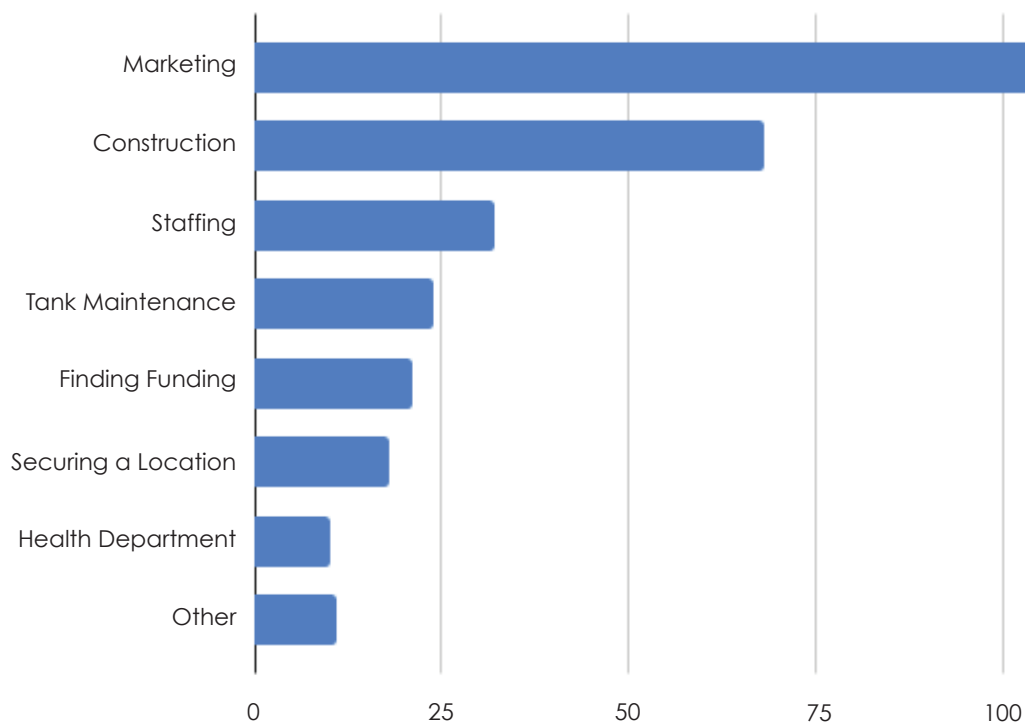
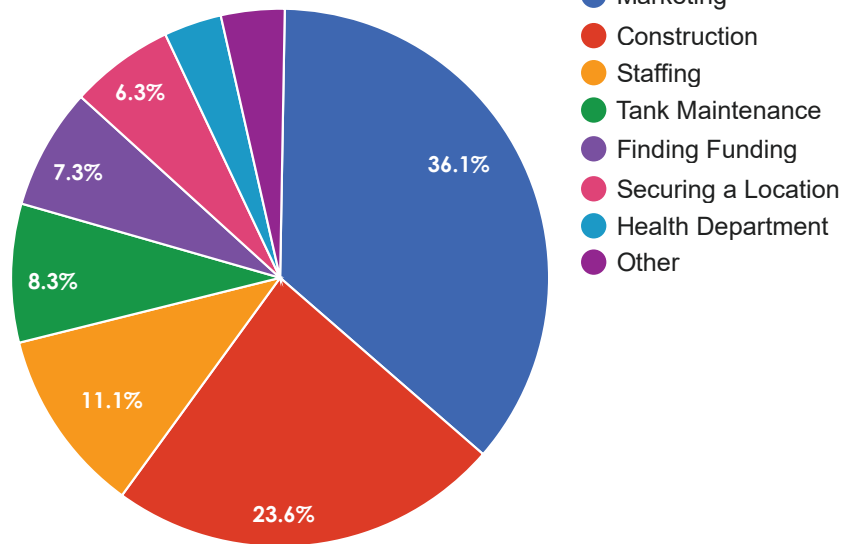
21 said Finding Funding

18 said Securing a Location

10 said the Health Department

11 said 'Other'

5 no response



How long did it take you to find funding?

130 centers had funding before pursuing their center concept

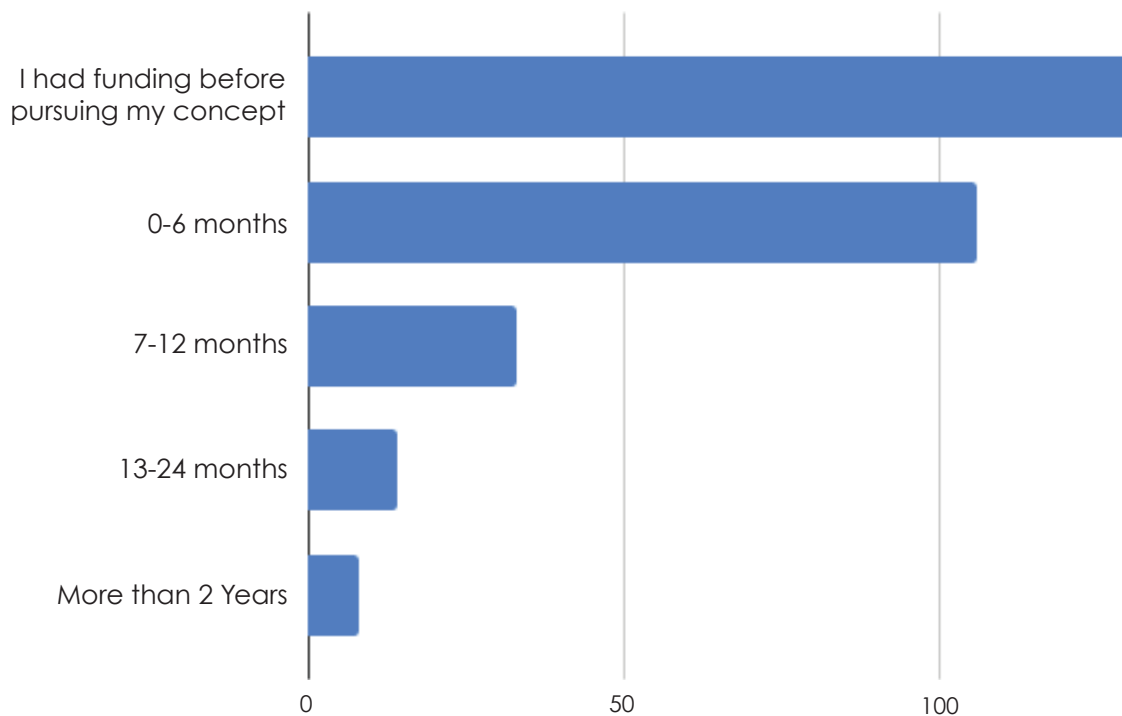
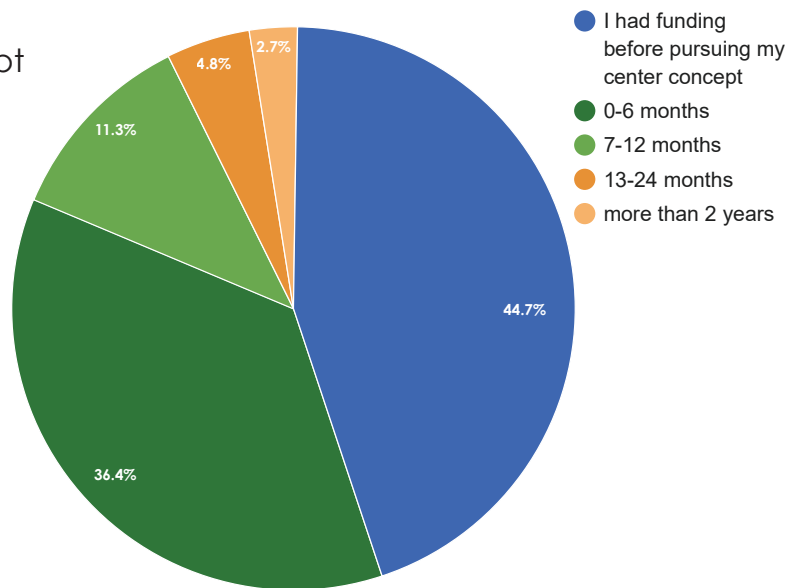
106 centers took 0-6 months

33 centers took 7-12 months

14 centers took 13-24 months

8 centers took 25+ months

2 no response



How did you fund your center?

232 used personal capital

122 secured a bank loan

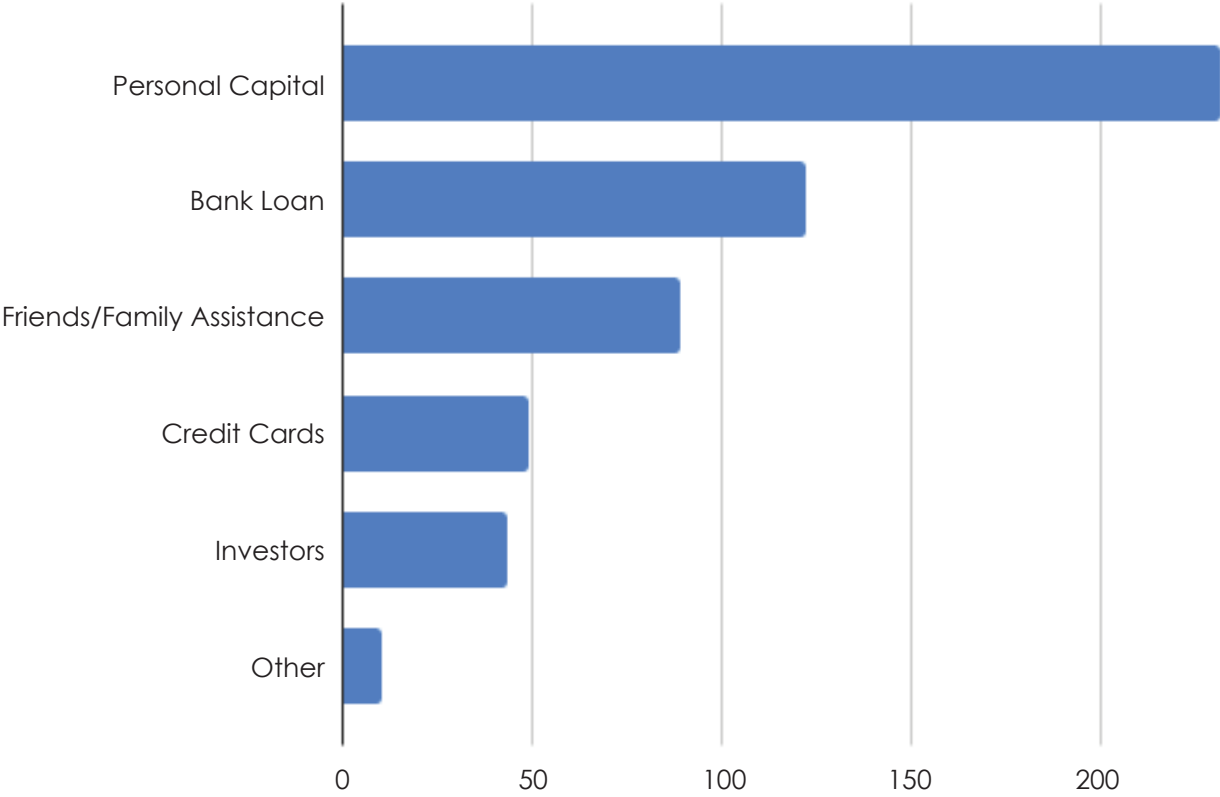
89 went through friends/family

49 used credit cards

43 raised funds from investors

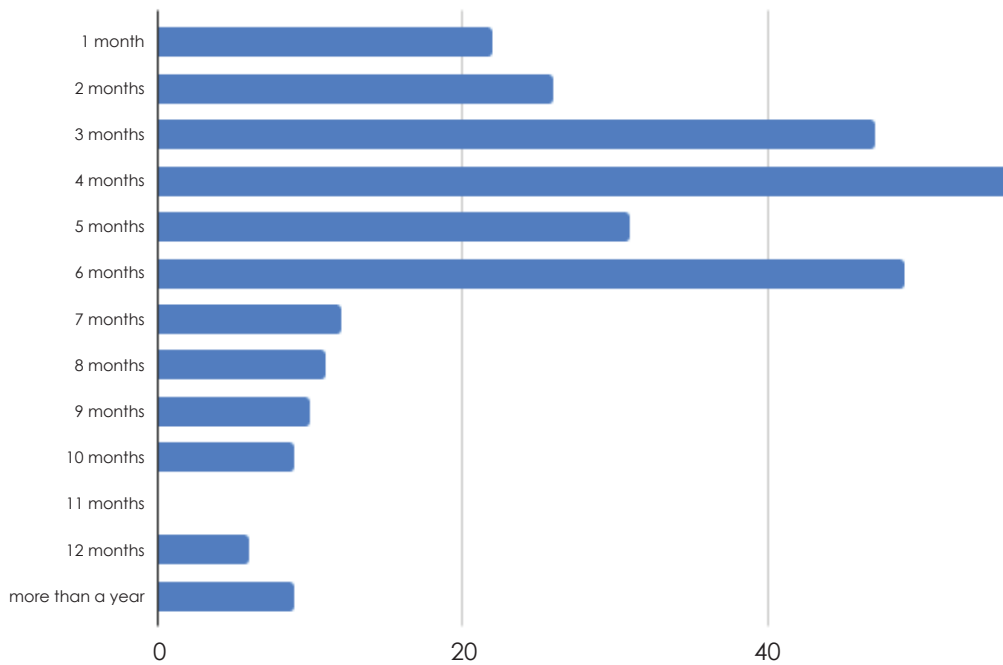
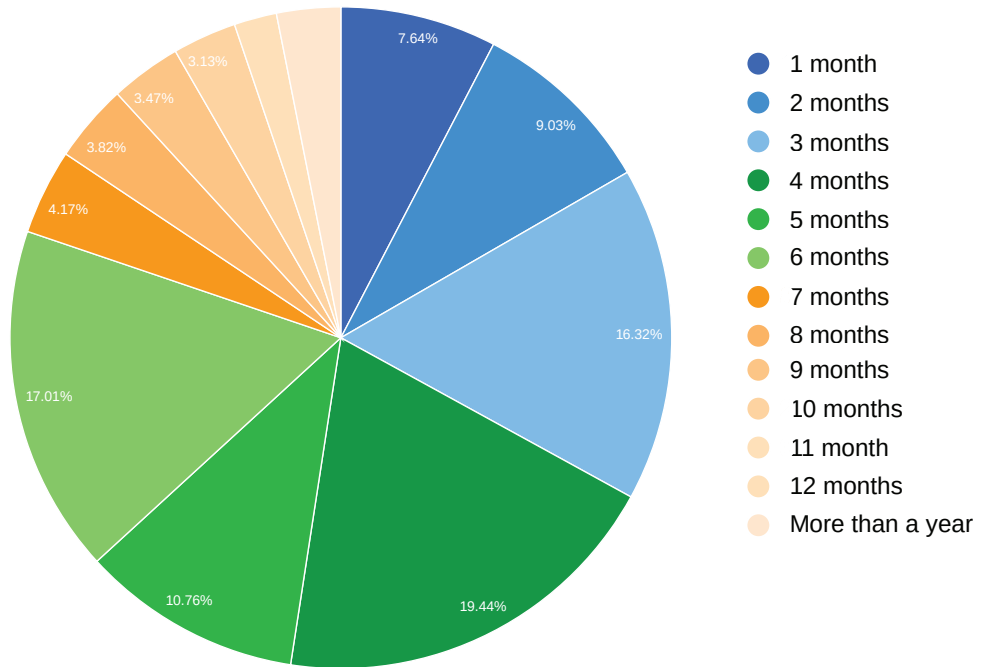
10 used other means

Note: centers could select more than one option



How long did construction/build-out take?

- 22** took 1 month
- 26** took 2 months
- 47** took 3 months
- 56** took 4 months
- 31** took 5 months
- 89** took 6 months
- 12** took 7 months
- 11** took 8 months
- 10** took 9 months
- 9** took 10 months
- 0** took 11 months
- 6** took 12 months
- 9** took more than a year
- 5** no response



What marketing has worked best for you?

269 said Word of Mouth / Referrals

56 said Groupon / Living Social

219 said Facebook Ads

46 said Sponsored Floaters / Ambassadors

62 said Media / Press

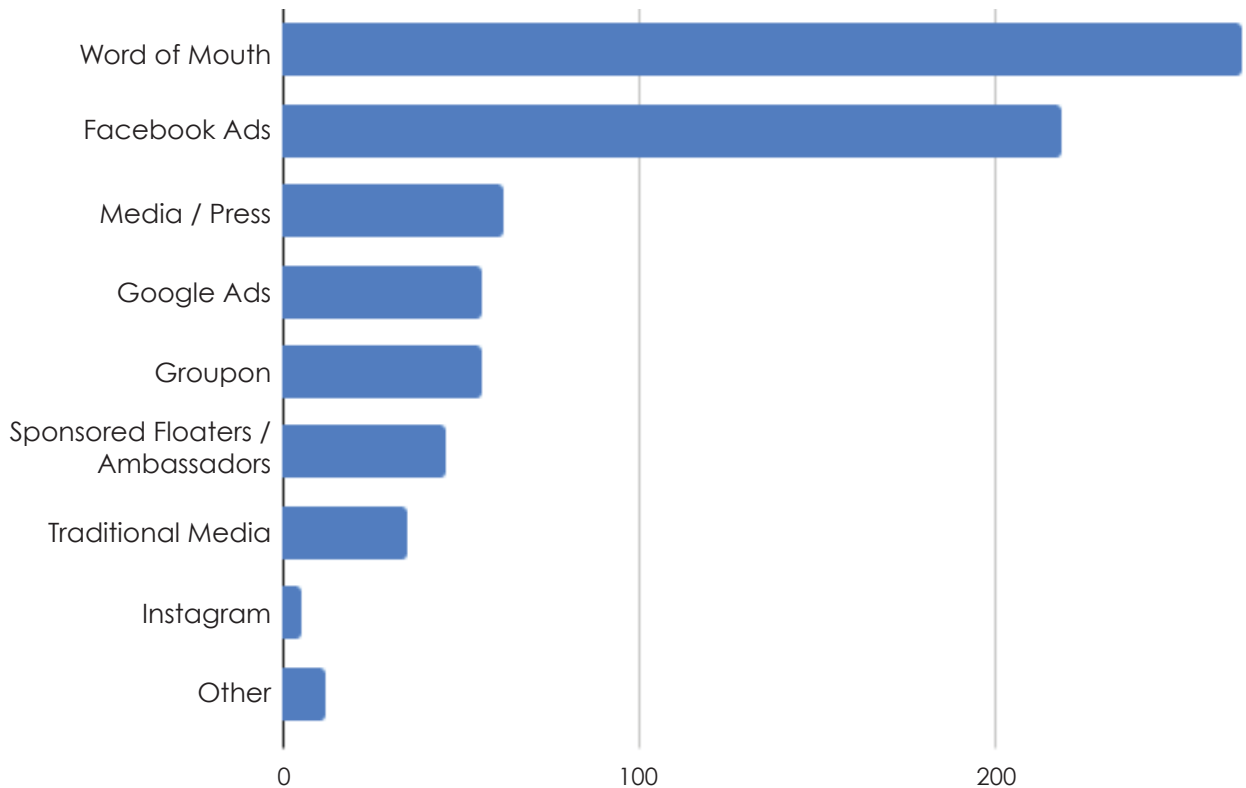
35 said Traditional Ads (print, TV, radio, etc.)

56 said Google Ads

5 said Instagram

12 used other methods

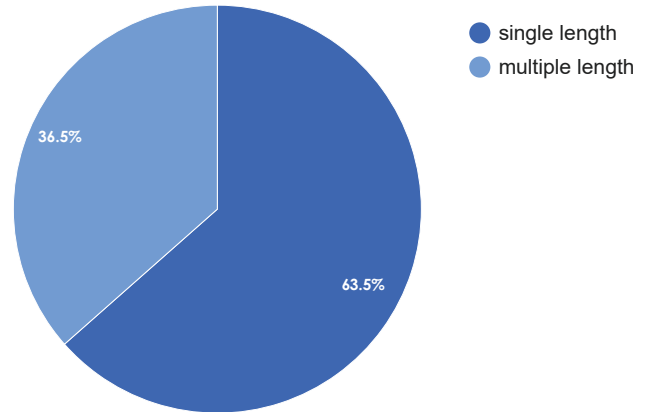
Note: centers could select more than one option



What lengths of floats do you offer?

187 offer a single length of float

107 offer different length floats



11 offer 30 minute floats

4 offer 45 minute floats

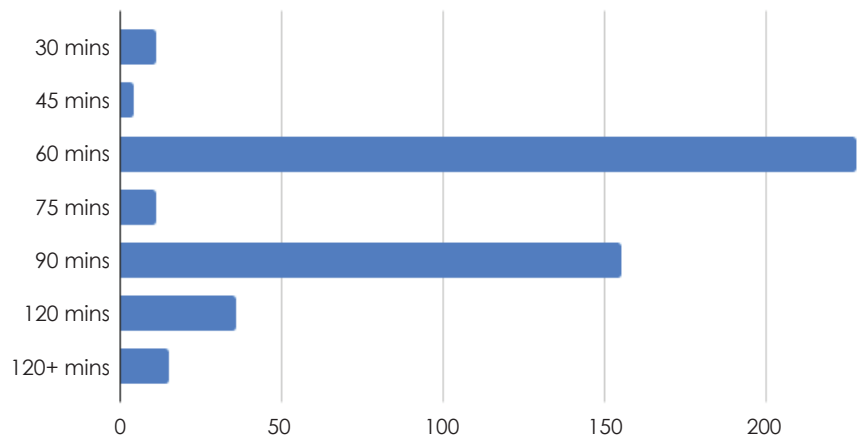
228 offer 60 minute floats

11 offer 75 minute floats

155 offer 90 minute floats

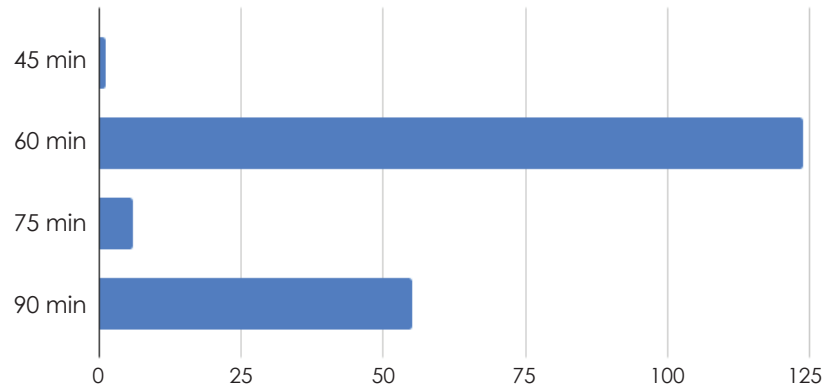
36 offer 120 minute floats

15 offer 120+ minute floats



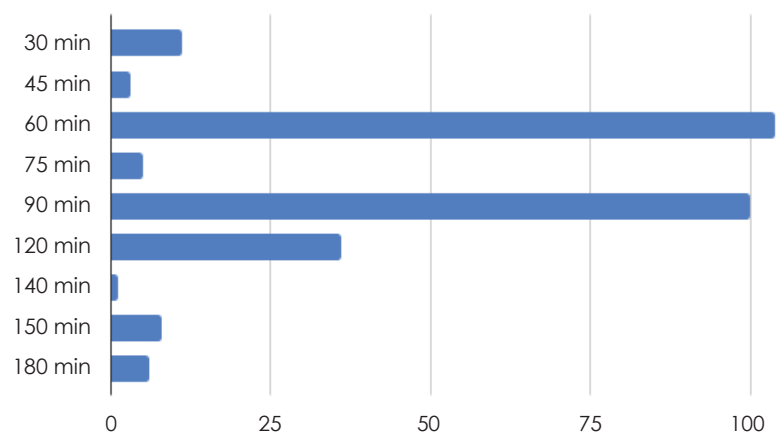
For single lengths of floats offered, how long are your floats?

- 1** offers 45 minute floats
- 124** offer 60 minute floats
- 6** offer 75 minute floats
- 55** offer 90 minute floats



For multiple lengths of floats offered, how long are your floats?

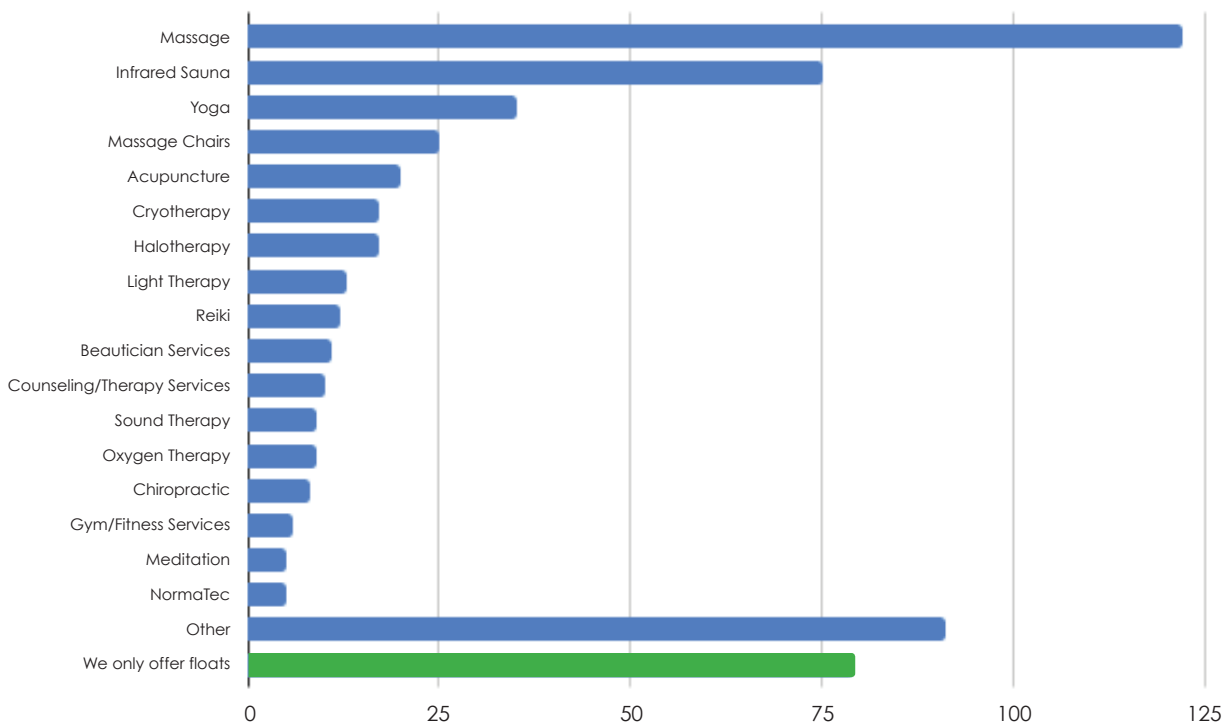
- 11** offer 30 minute floats
- 3** offer 45 minute floats
- 104** offer 60 minute floats
- 5** offer 75 minute floats
- 100** offer 90 minute floats
- 36** offer 120 minute floats
- 15** offer 120+ minute floats



Do you offer any other forms of alternative wellness?

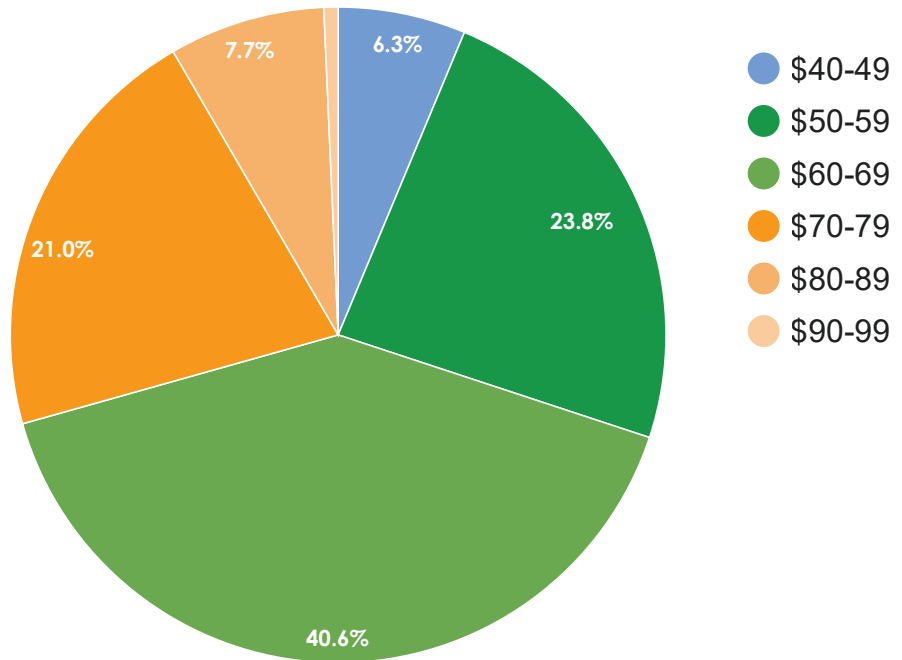
- 122** offer massage
- 75** have infrared saunas
- 35** offer yoga
- 25** have massage chairs
- 20** offer acupuncture
- 17** offer cryotherapy
- 17** offer halotherapy
- 13** offer light therapy
- 12** offer reiki / energy healing
- 11** offer beauty services
- 10** offer counseling / therapy
- 9** offer sound therapy
- 9** offer oxygen therapy
- 8** offer chiropractic
- 6** offer gym / fitness
- 5** offer meditation
- 5** offer NormaTec
- 91** offer other services
- 79** only offer floating
- 5** no response

Note: centers could select more than one option



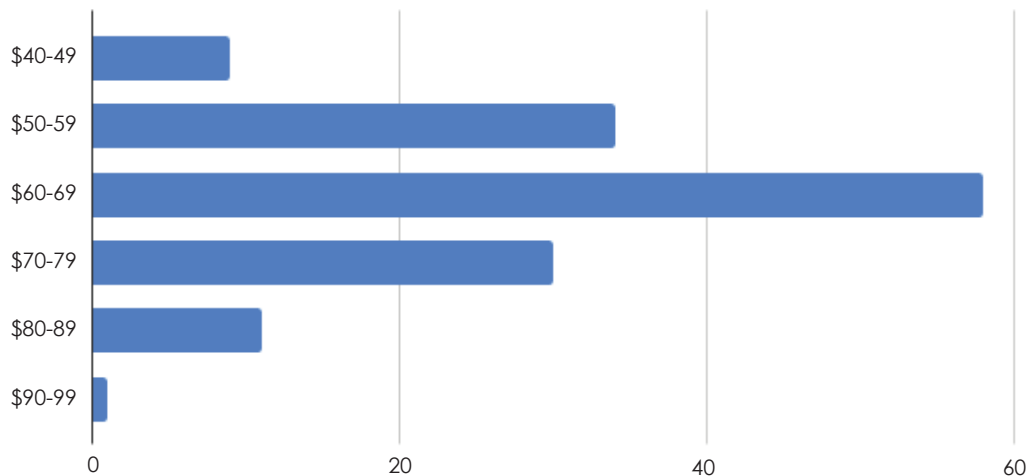
What is the US price per 60 minute float?

- 9 charge \$40-49
- 34 charge \$50-59
- 58 charge \$60-69
- 30 charge \$70-79
- 11 charge \$80-89
- 1 charges \$90-99



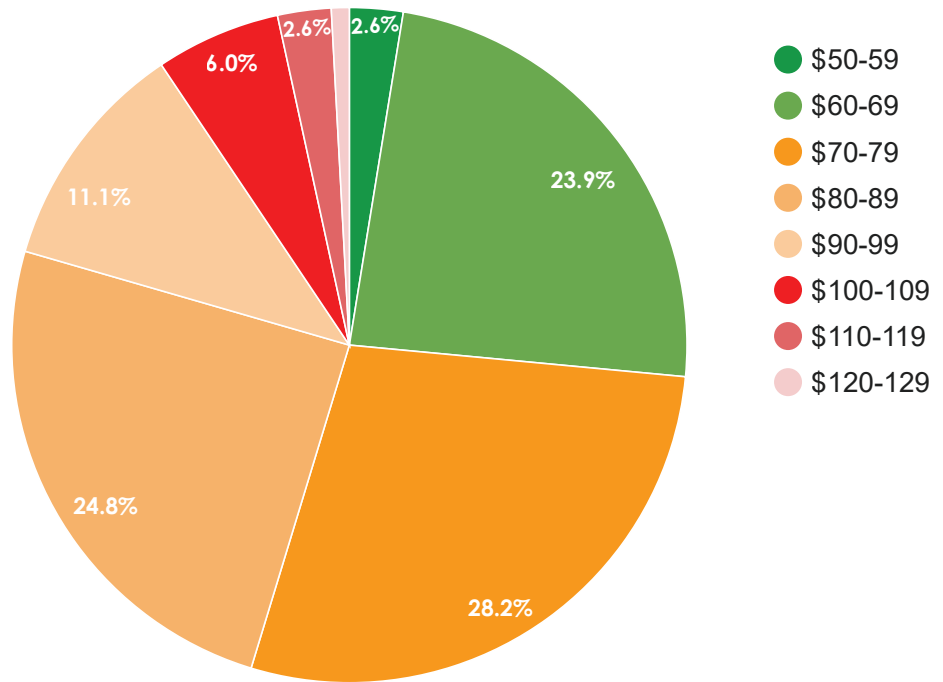
Average Price: \$64.79

Note: All prices are in USD



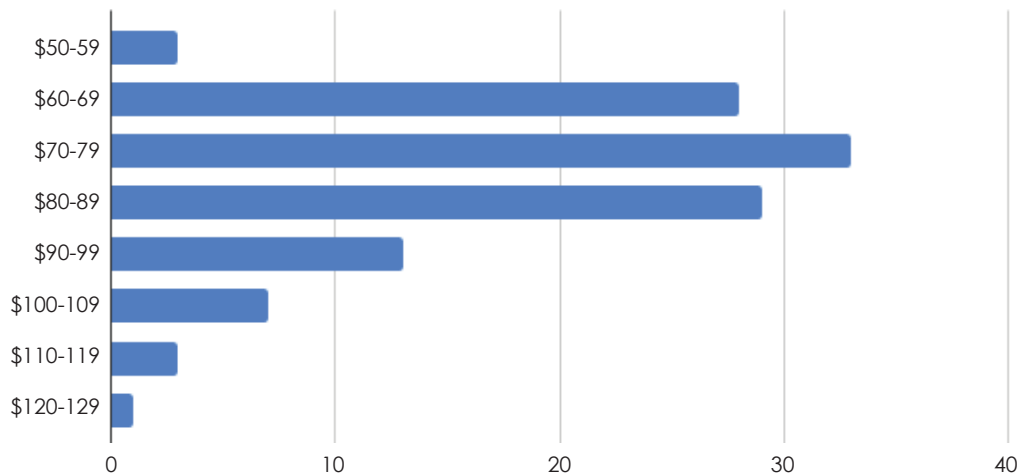
What is the US price per 90 minute float?

- 3 charge \$50-59
- 28 charge \$60-69
- 33 charge \$70-79
- 29 charge \$80-89
- 13 charges \$90-99
- 7 charge \$100-109
- 3 charge \$110-119
- 1 charges \$120-129



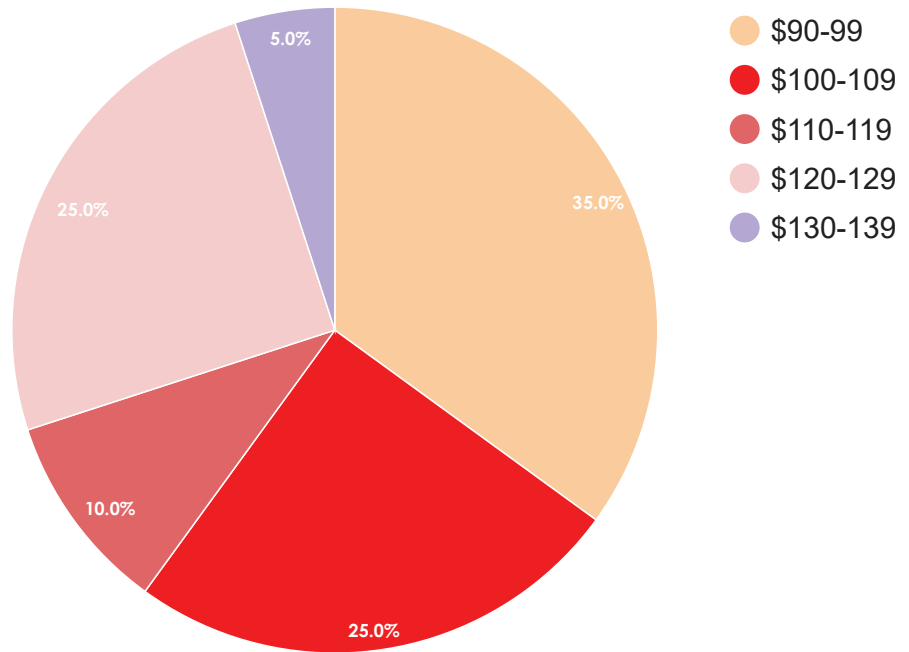
Average Price: \$79.45

Note: All prices are in USD



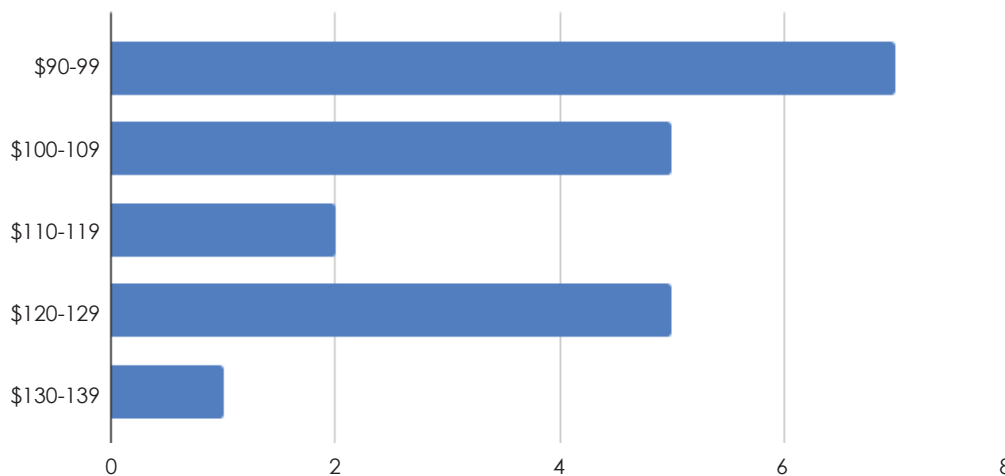
What is the US price per 120 minute float?

- 7 charge \$90-99
- 5 charge \$100-109
- 2 charge \$110-119
- 5 charges \$120-129
- 1 charges \$130-139



Average Price: \$104

Note: All prices are in USD



What is Canada's price per 60 minute float?

1 charges \$40-49

6 charge \$50-59

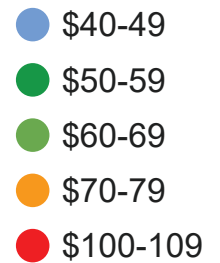
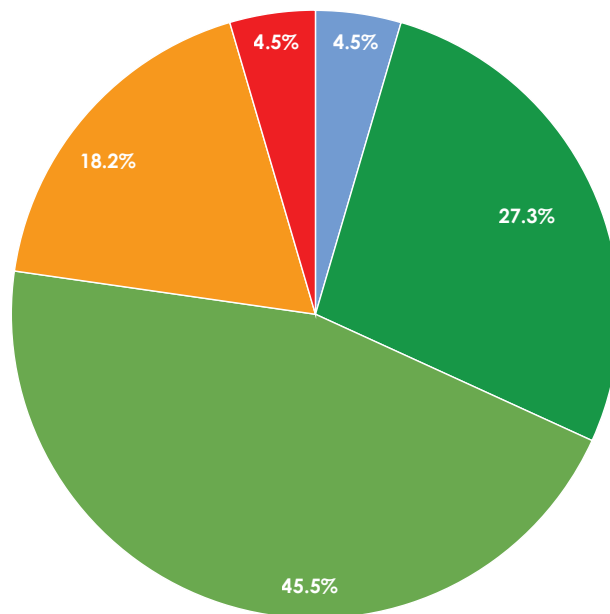
10 charge \$60-69

4 charge \$70-79

0 charge \$80-89

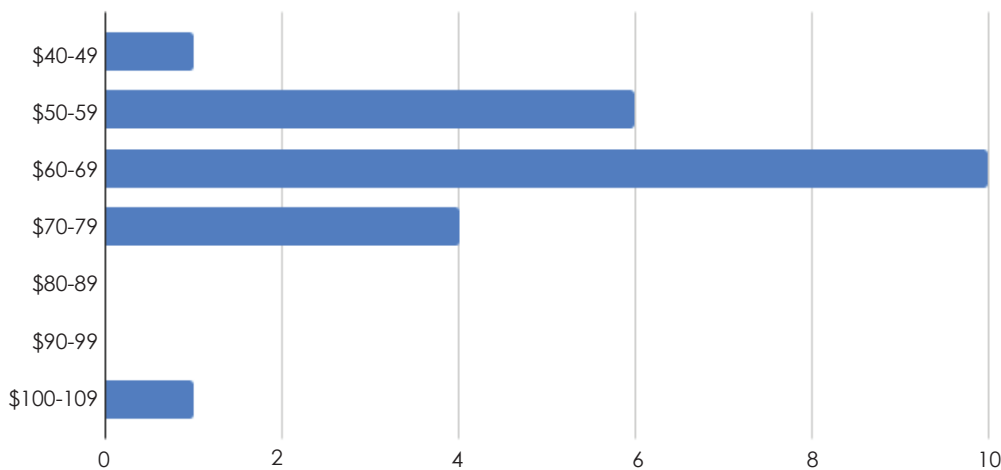
0 charge \$90-99

1 charges \$100-109



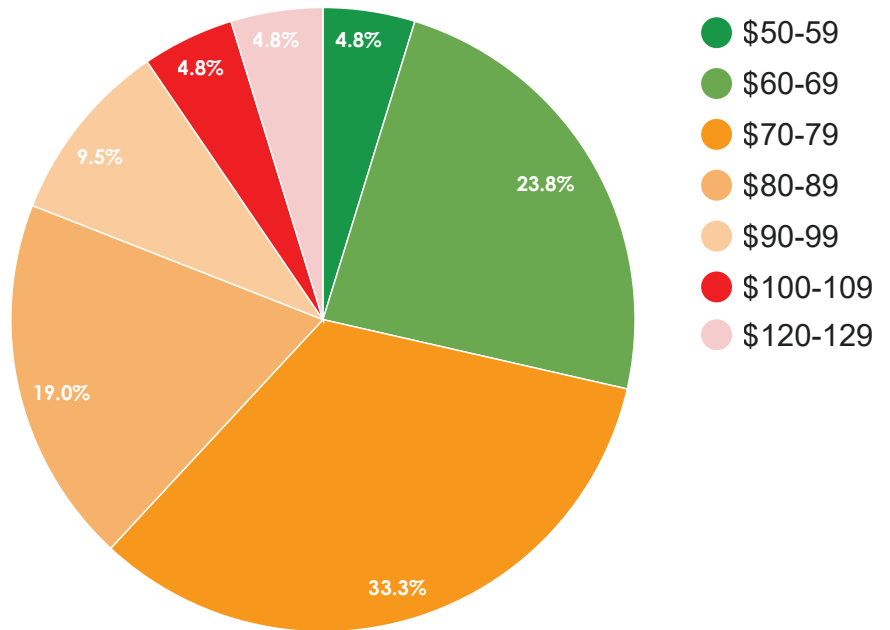
Average Price: \$64.27

Note: All prices are in CAD



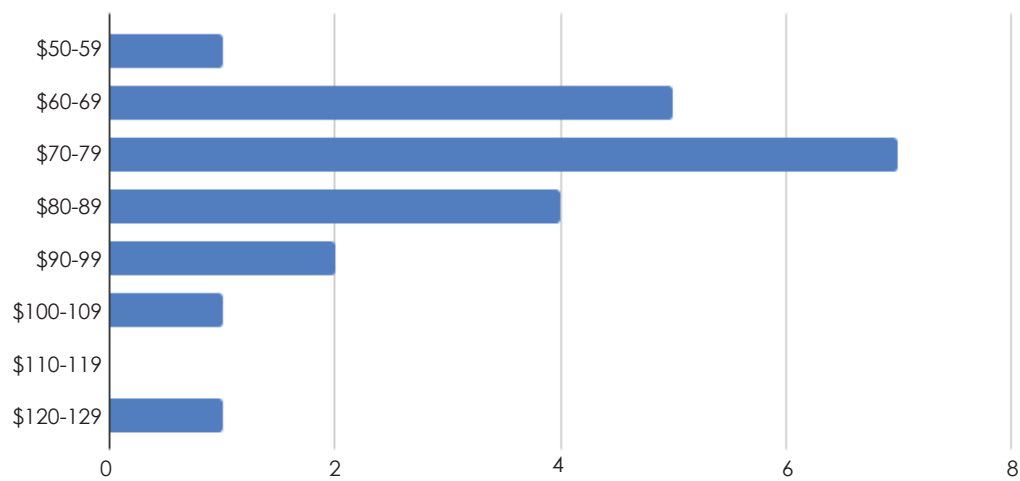
What is Canada's price per 90 minute float?

- 1 charges \$50-59
- 5 charge \$60-69
- 7 charge \$70-79
- 4 charge \$80-89
- 2 charge \$90-99
- 1 charges \$100-119
- 1 charges \$120-129



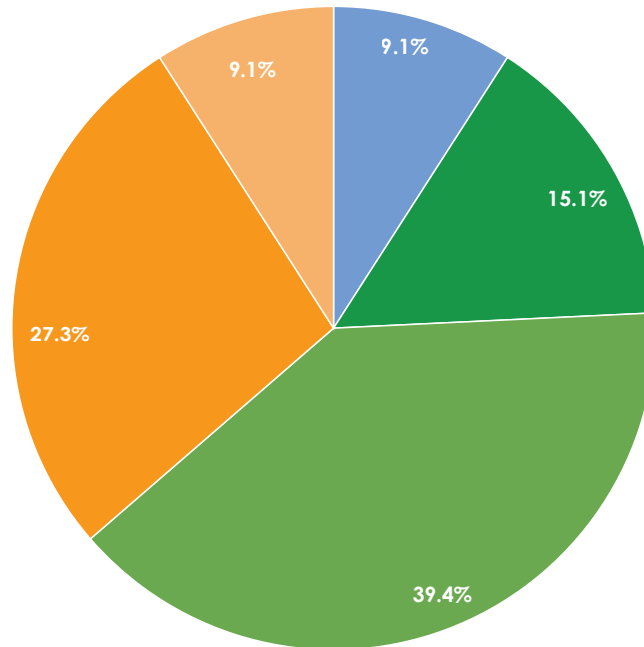
Average Price: \$78.00

Note: All prices are in CAD



What is Oceania's price per 60 minute float?

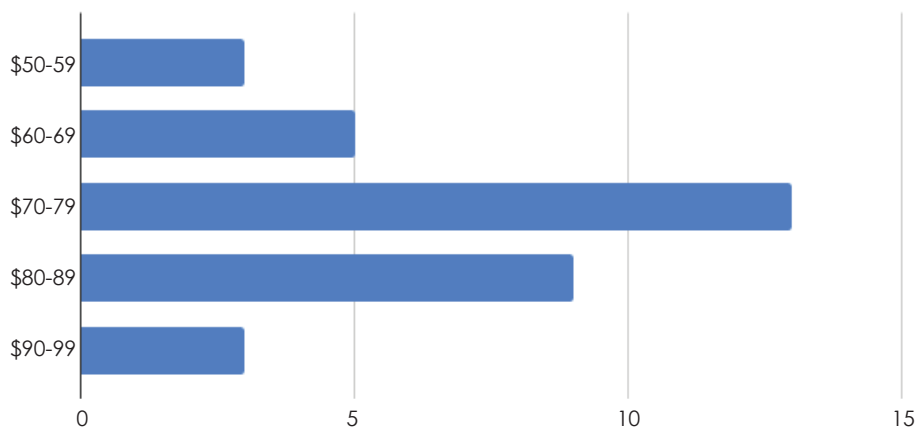
- 3** charge \$50-59
- 5** charge \$60-69
- 13** charge \$70-79
- 9** charge \$80-89
- 3** charge \$90-99



- \$50-59
- \$60-69
- \$70-79
- \$80-89
- \$90-99

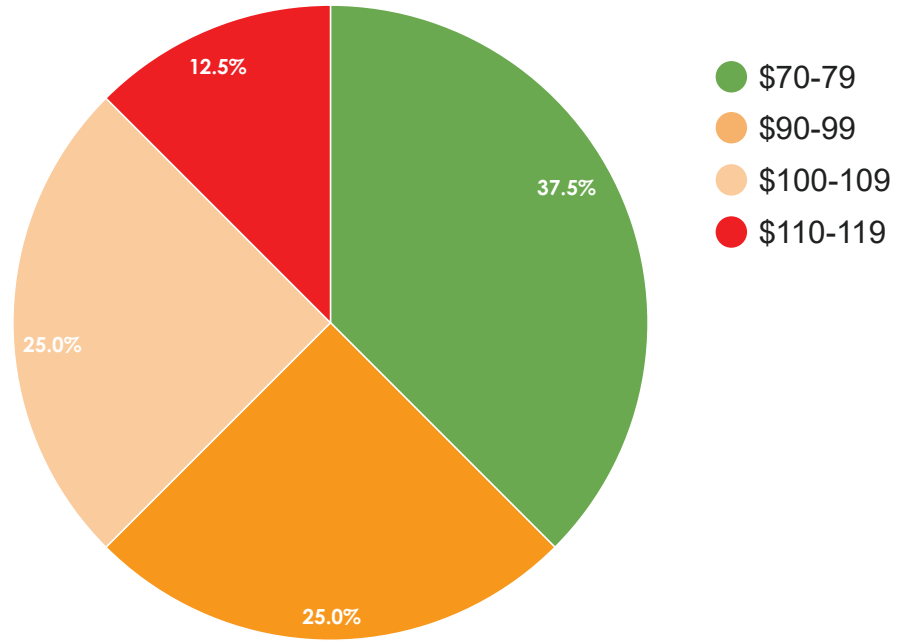
Average Price: \$75.56

Note: All prices are in AUD



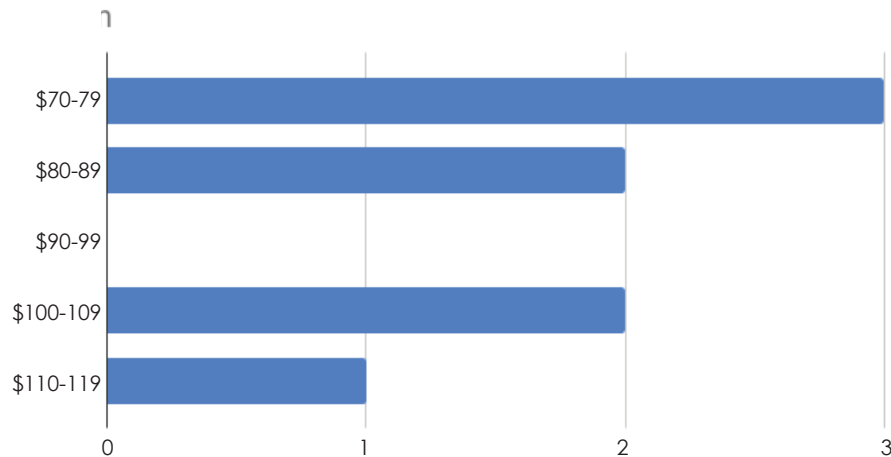
What is Oceania's price per 90 minute float?

- 3 charge \$70-79
- 2 charge \$80-89
- 0 charge \$90-99
- 2 charge \$100-119
- 1 charges \$120-129



Average Price: \$89.57

Note: All prices are in AUD



How long did it take you before your first hire?

110 opened with staff

20 less than a month

28 took 1-3 months

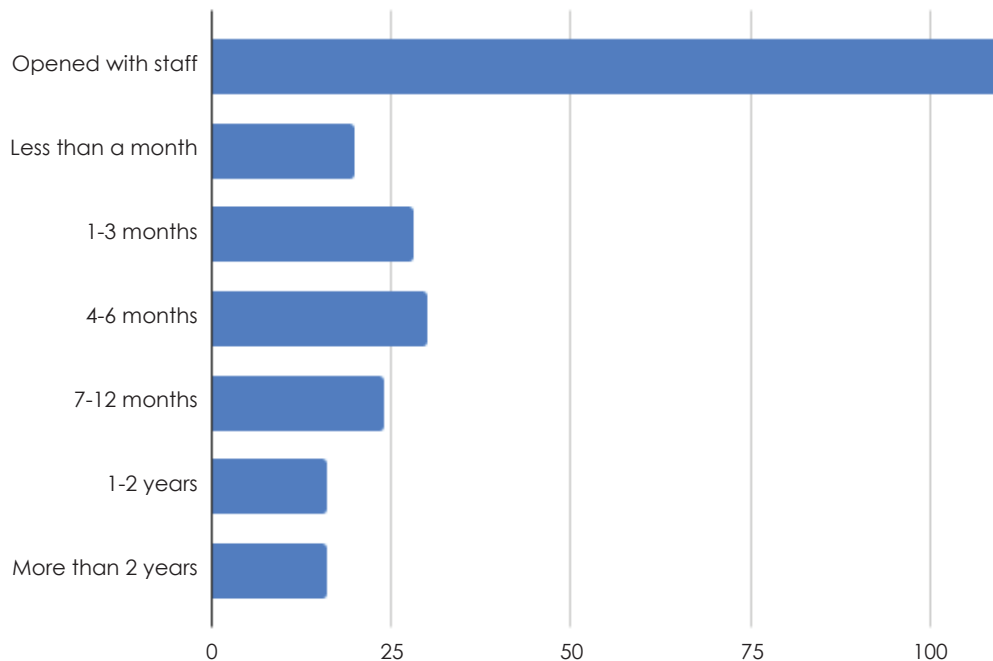
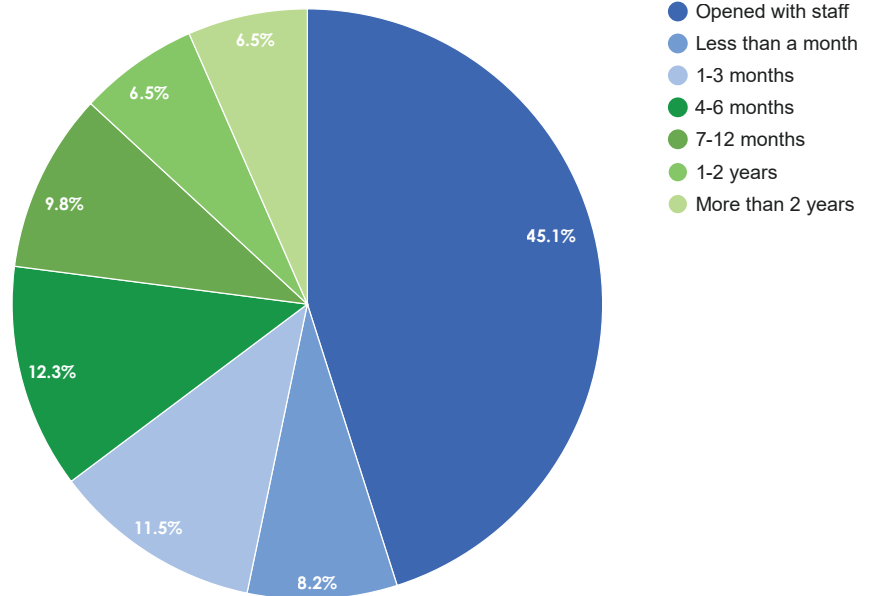
30 took 4-6 months

24 took 7-12 months

16 took 1-2 years

16 took 2+ years

49 no response



How many employees do you currently have at your center?

113 have 1-3 employees

72 have 4-6 employees

26 have 7-9 employees

6 have 10-12 employees

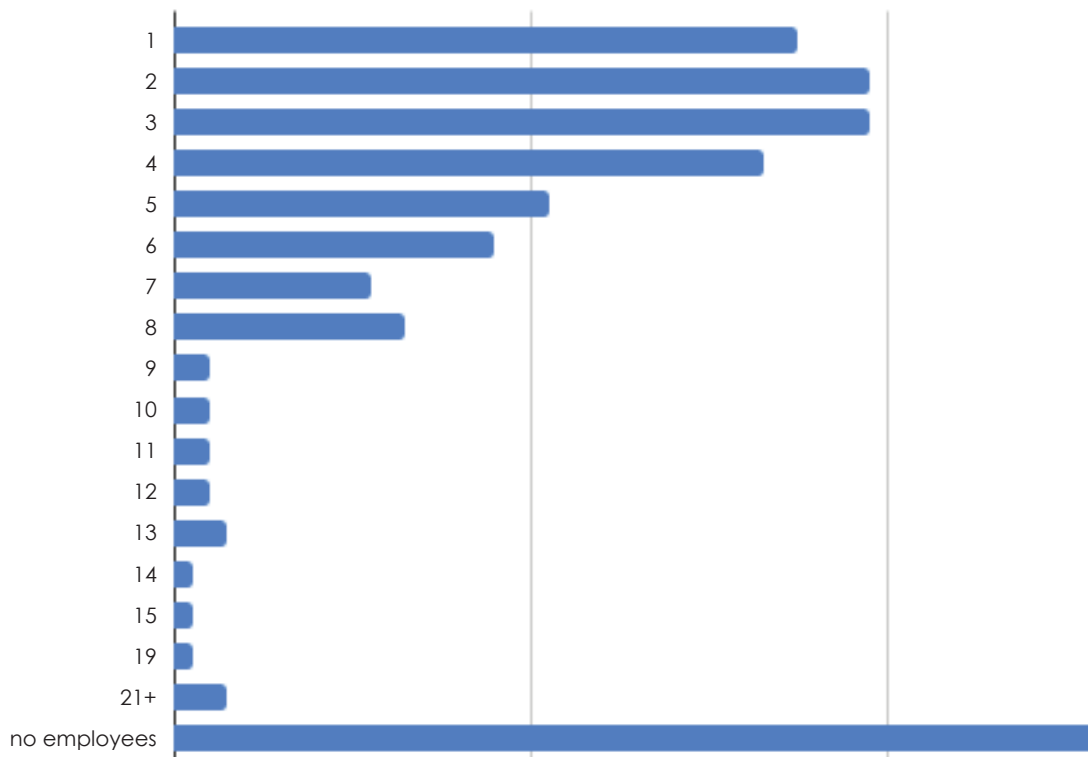
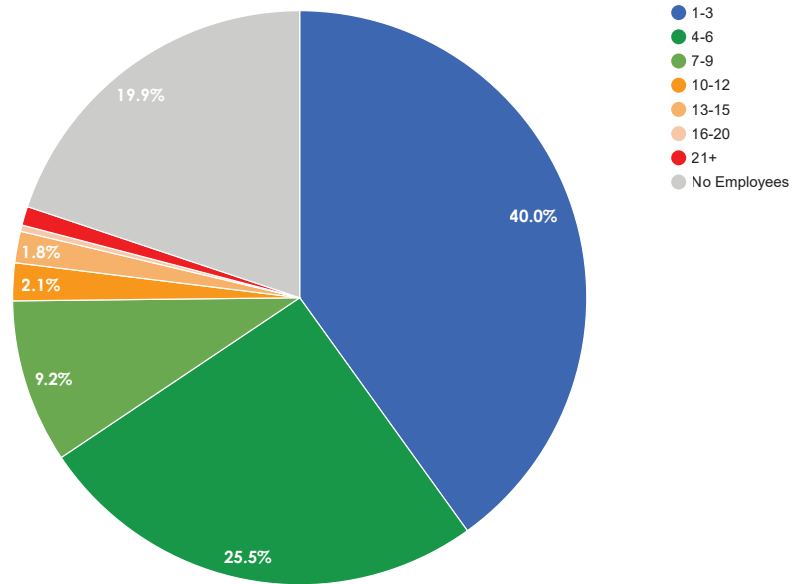
5 have 13-15 employees

1 has 16-20 employees

3 have 21+ employees

56 have no employees

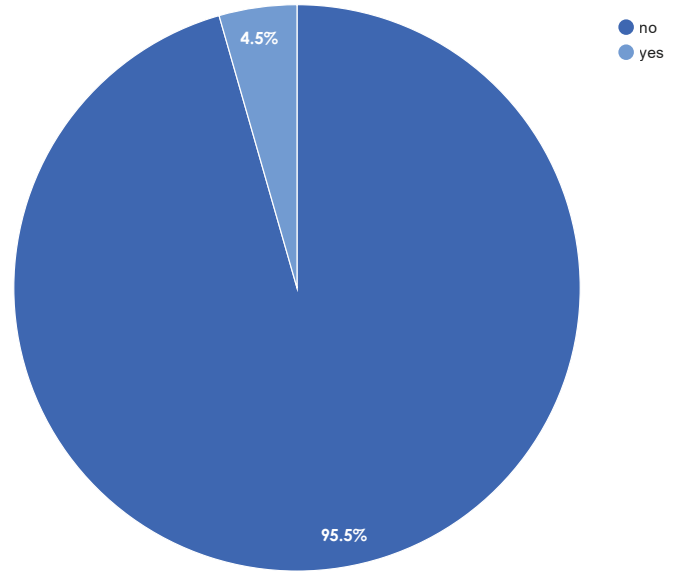
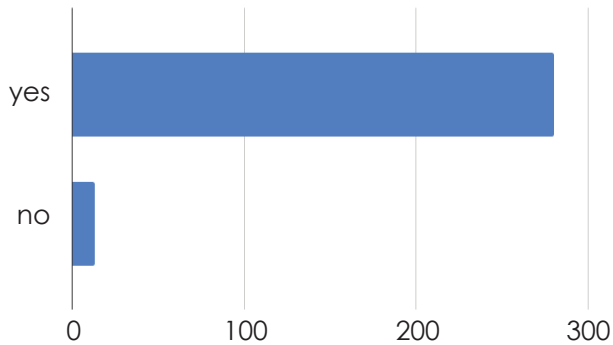
11 no response



Is your shop part of a franchise?

280 are not part of a franchise

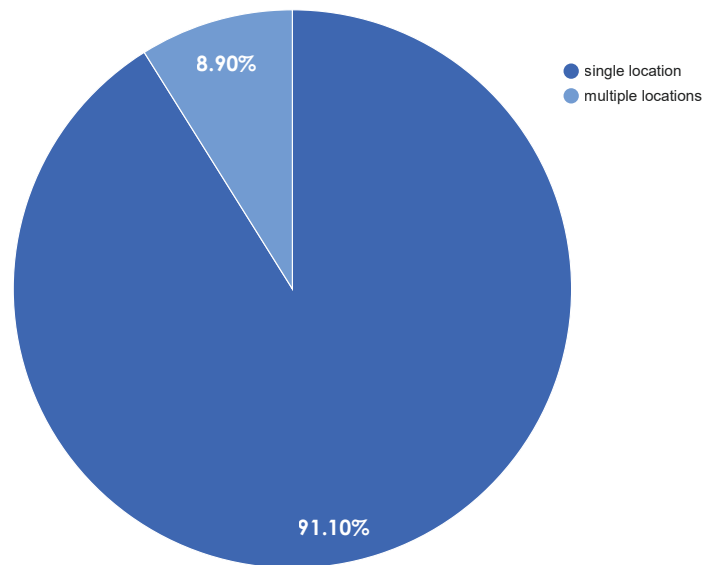
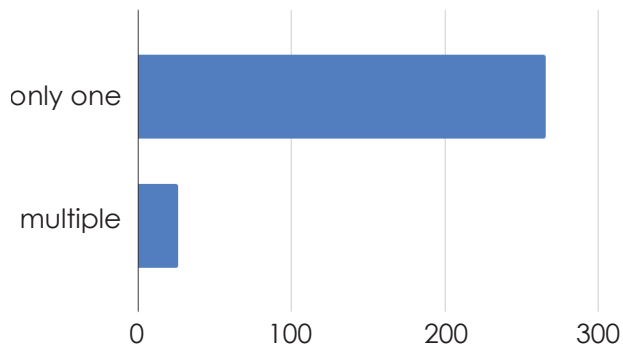
13 are franchisees



How many locations do you have that offer floating?

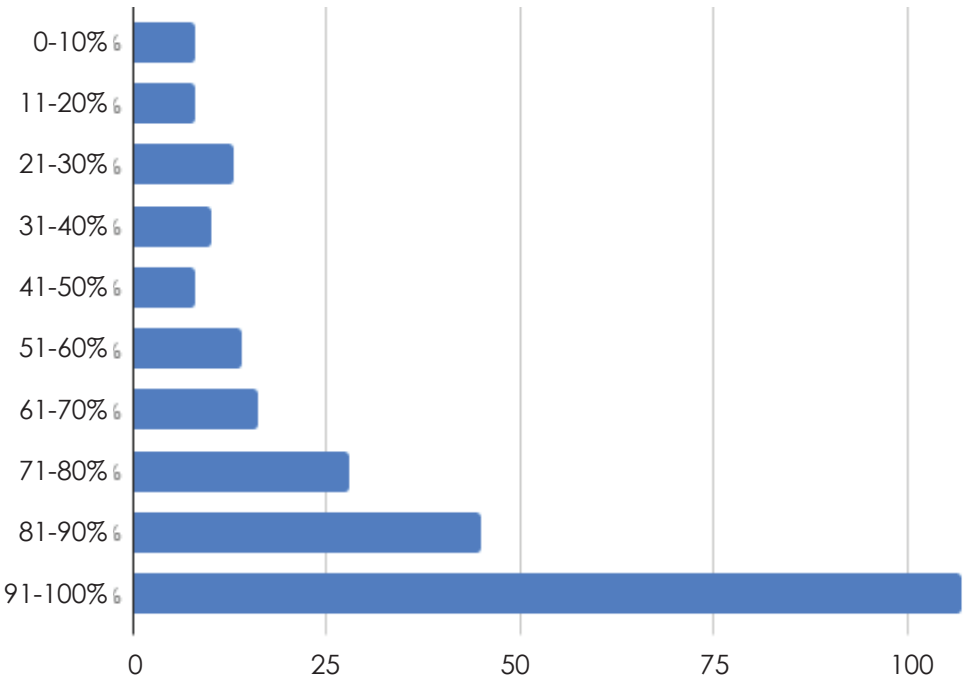
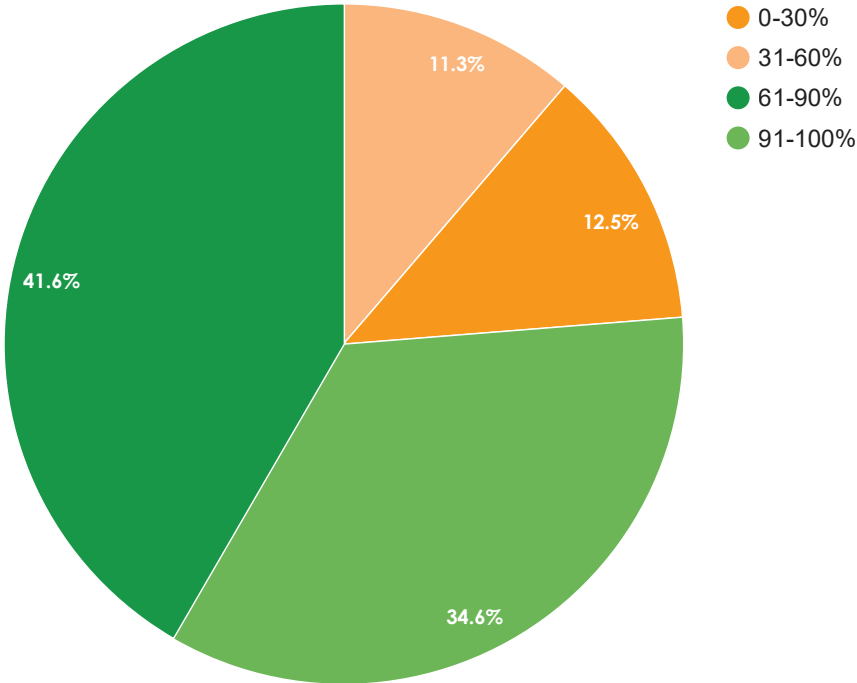
266 have a single location

26 have multiple locations



What percentage of your revenue each month comes from floating?

- 8** replied 0-10%
- 8** replied 11-20%
- 13** replied 21-30%
- 10** replied 31-40%
- 8** replied 41-50%
- 14** replied 51-60%
- 16** replied 61-70%
- 28** replied 71-80%
- 45** replied 81-90%
- 107** replied 91-100%
- 5** no response

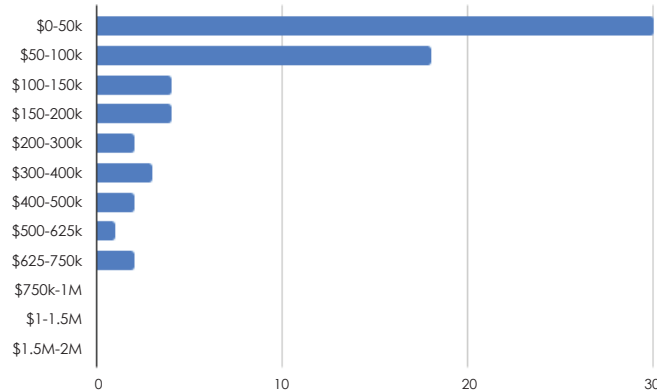


How much did it cost to open your center?

Note: Numbers are shown broken up by size of center, for meaningful comparison.

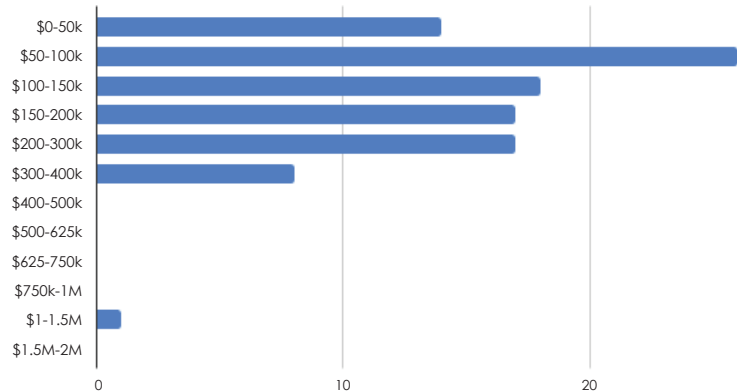
1 Tank Centers

- 30** cost \$0-50k
- 18** cost \$50-100k
- 4** cost \$100-150k
- 4** cost \$150-200k
- 2** cost \$200-300k
- 3** cost \$300-400k
- 2** cost \$400-500k
- 1** cost \$500-625k
- 2** cost \$625-750k



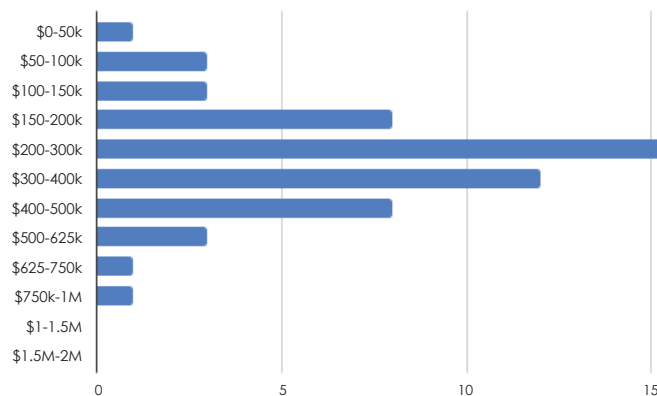
2 Tank Centers

- 14** cost \$0-50k
- 26** cost \$50-100k
- 18** cost \$100-150k
- 17** cost \$150-200k
- 17** cost \$200-300k
- 8** cost \$300-400k
- 1** cost \$1-1.5M



3 Tank Centers

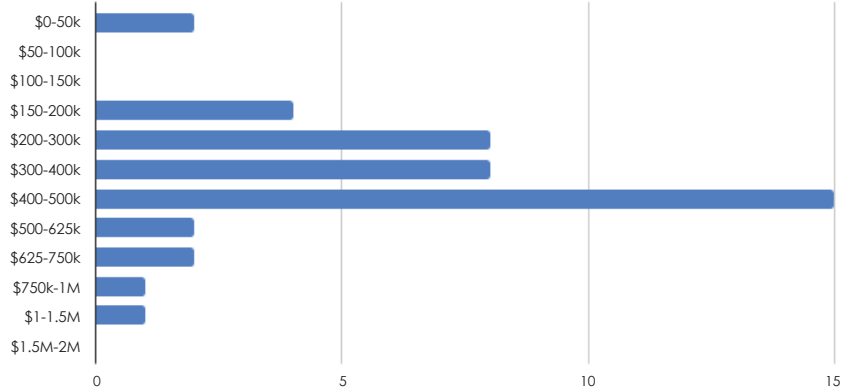
- 1** cost \$0-50k
- 3** cost \$50-100k
- 3** cost \$100-150k
- 8** cost \$150-200k
- 16** cost \$200-300k
- 12** cost \$300-400k
- 8** cost \$400-500k
- 3** cost \$500-625k
- 1** cost \$625-750k
- 1** cost \$750k-1M



28

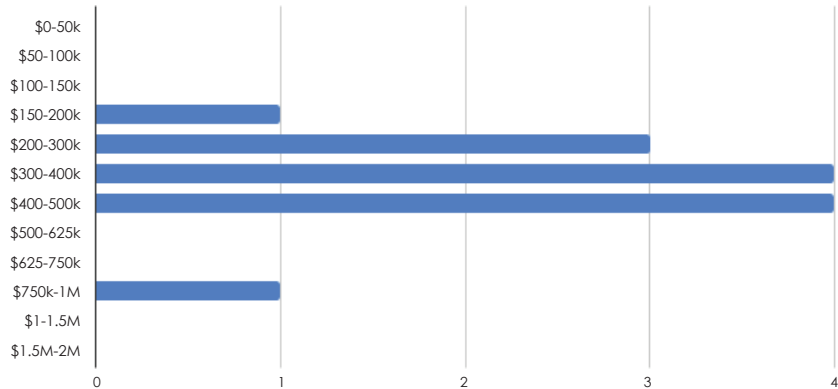
4 Tank Centers

- 2 cost \$0-50k
- 4 cost \$150-200k
- 8 cost \$200-300k
- 8 cost \$300-400k
- 15 cost \$400-500k
- 2 cost \$500-625k
- 2 cost \$625-750k
- 1 cost \$750k-1M
- 1 cost \$1-1.5M



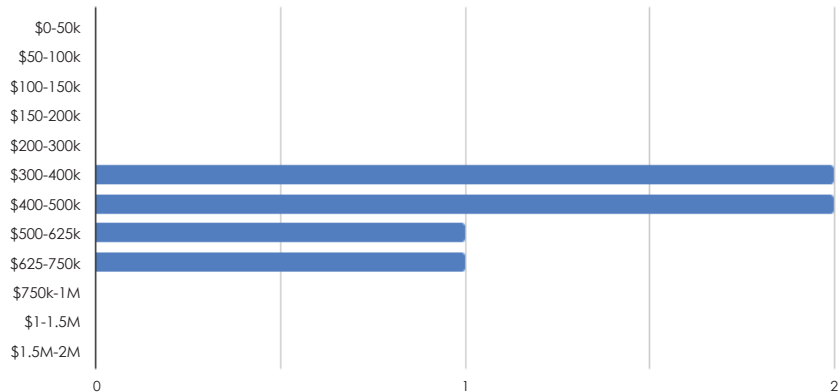
5 Tank Centers

- 1 cost \$150-200k
- 3 cost \$200-300k
- 4 cost \$300-400k
- 4 cost \$400-500k
- 1 cost \$750k-1M



6 Tank Centers

- 2 cost \$300-400k
- 2 cost \$400-500k
- 1 cost \$500-625k
- 1 cost \$625-750k



Note: Single sample size data for larger tank centers was excluded from these graphs.

Average Cost per Float Tank: \$76k - \$108k

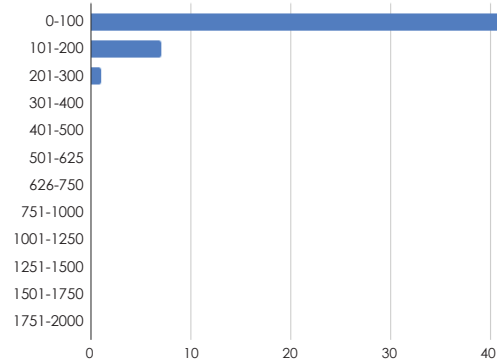
Average of Mid-Point of Ranges: \$92k

How many floats do you run in a typical month?

Note: Numbers are shown broken up by size of center, for meaningful comparison.

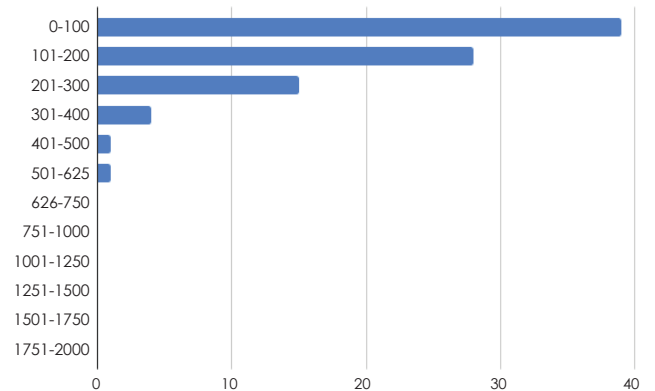
1 Tank Centers

- 44** ran 0-100 floats
- 7** ran 100-200 floats
- 1** ran 200-300 floats



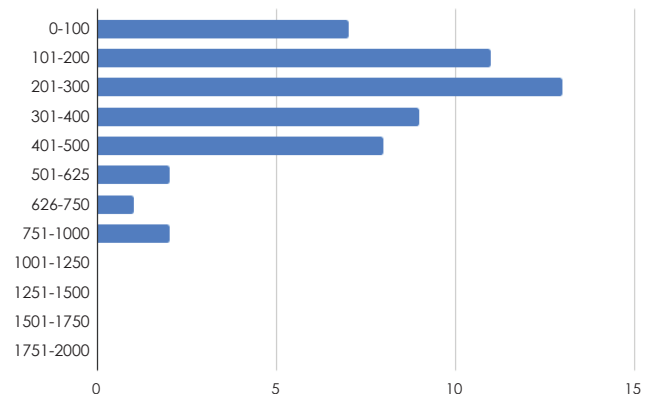
2 Tank Centers

- 39** ran 0-100 floats
- 28** ran 100-200 floats
- 15** ran 200-300 floats
- 4** ran 300-400 floats
- 1** ran 400-500 floats
- 1** ran 500-625 floats



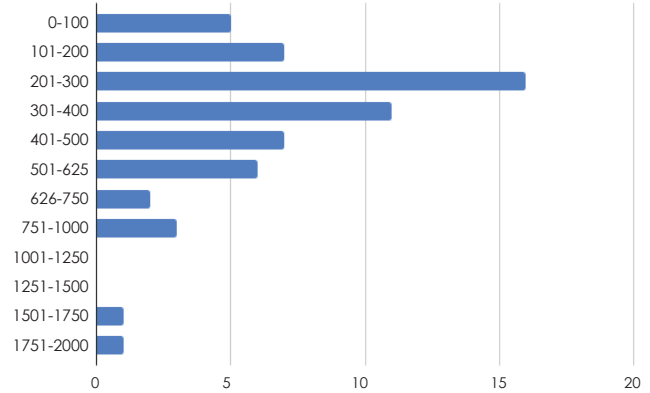
3 Tank Centers

- 39** ran 0-100 floats
- 28** ran 100-200 floats
- 15** ran 200-300 floats
- 4** ran 300-400 floats
- 1** ran 400-500 floats
- 1** ran 500-625 floats
- 1** ran 625-750 floats
- 1** ran 750-1000 floats



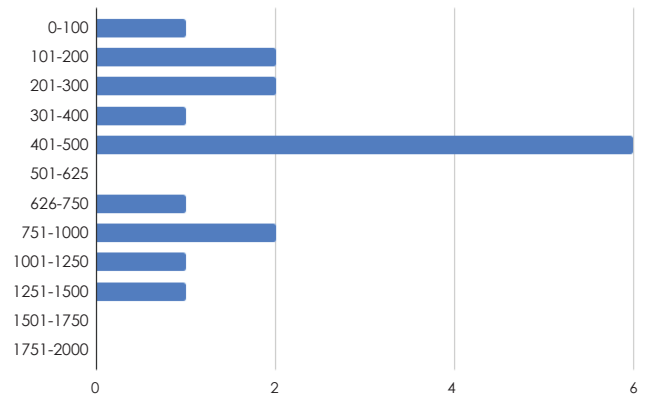
4 Tank Centers

- 5 ran 0-100 floats
- 7 ran 100-200 floats
- 16 ran 200-300 floats
- 11 ran 300-400 floats
- 7 ran 400-500 floats
- 6 ran 500-625 floats
- 2 ran 625-750 floats
- 3 ran 750-1000 floats
- 1 ran 1500-1750 floats
- 1 ran 1750-2000 floats



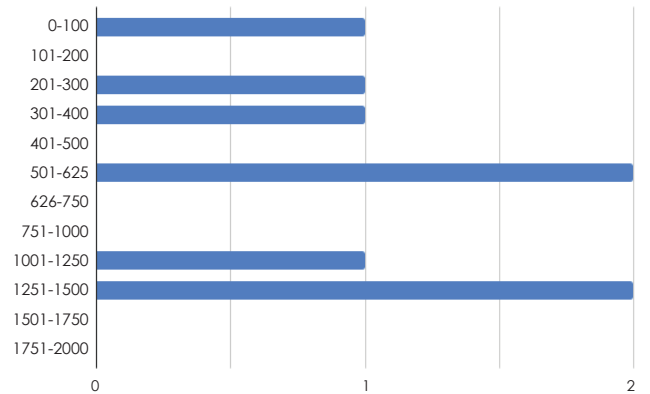
5 Tank Centers

- 1 ran 0-100 floats
- 2 ran 100-200 floats
- 2 ran 200-300 floats
- 1 ran 300-400 floats
- 6 ran 400-500 floats
- 1 ran 625-750 floats
- 2 ran 750-1000 floats
- 1 ran 1000-1250 floats
- 1 ran 1250-1500 floats



6 Tank Centers

- 1 ran 0-100 floats
- 1 ran 200-300 floats
- 1 ran 300-400 floats
- 2 ran 500-625 floats
- 1 ran 1000-1250 floats
- 2 ran 1250-1500 floats



Note: Single sample size data for larger tank centers was excluded from these graphs.

Average Floats per Float Tank (per month): 73-112

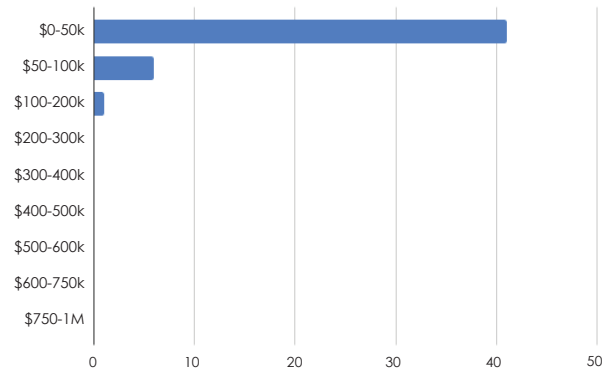
Average of Mid-Point of Ranges (per month): 92

What was your gross revenue during your last full year in operation?

Note: Revenue is weighted by the % of revenue centers said was due to floats.

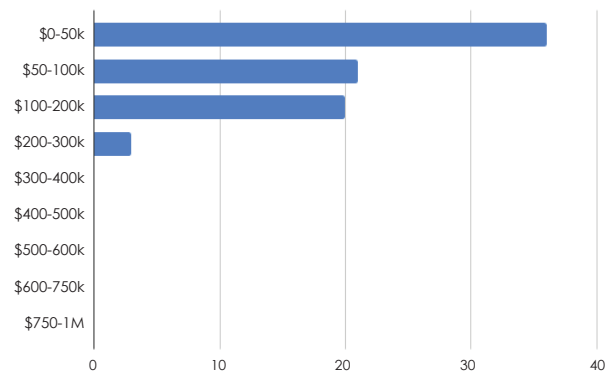
1 Tank Centers

- 41 made \$0-50k
- 6 made \$50-100k
- 1 made \$100-200k



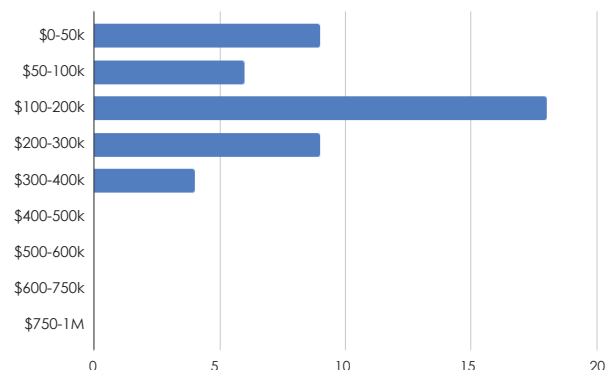
2 Tank Centers

- 36 made \$0-50k
- 21 made \$50-100k
- 20 made \$100-200k
- 3 made \$200-300k



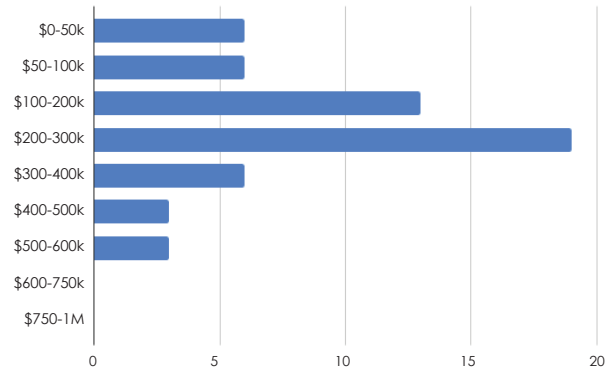
3 Tank Centers

- 9 made \$0-50k
- 6 made \$50-100k
- 18 made \$100-200k
- 9 made \$200-300k
- 4 made \$300-400k



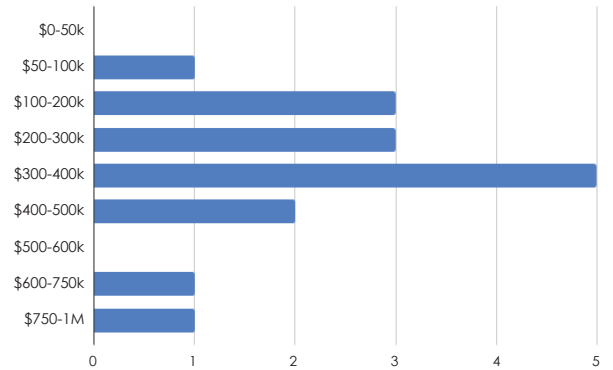
4 Tank Centers

- 6 made \$0-50k
- 6 made \$50-100k
- 13 made \$100-200k
- 19 made \$200-300k
- 6 made \$300-400k
- 3 made \$400-500k
- 3 made \$500-600k



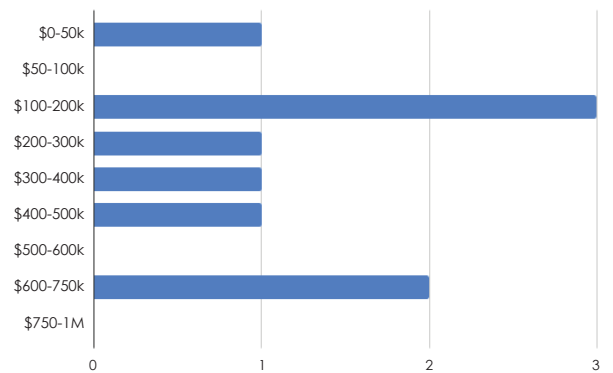
5 Tank Centers

- 1 made \$50-100k
- 3 made \$100-200k
- 3 made \$200-300k
- 5 made \$300-400k
- 2 made \$400-500k
- 1 made \$600-750k
- 1 made \$750k-1M



6 Tank Centers

- 1 made \$0-50k
- 3 made \$100-200k
- 1 made \$200-300k
- 1 made \$300-400k
- 1 made \$400-500k
- 2 made \$600-750k



Average Income per Float Tank: \$42,598

Note: For accuracy, average income is weighted by the % of revenue due to floats.

Existing Float Centers Expanded Questions

137 Centers Participating

What's the population of your city?

34 live in a city with a population between 0-50k

19 live in a city with a population between 50-100k

14 live in a city with a population between 101-250k

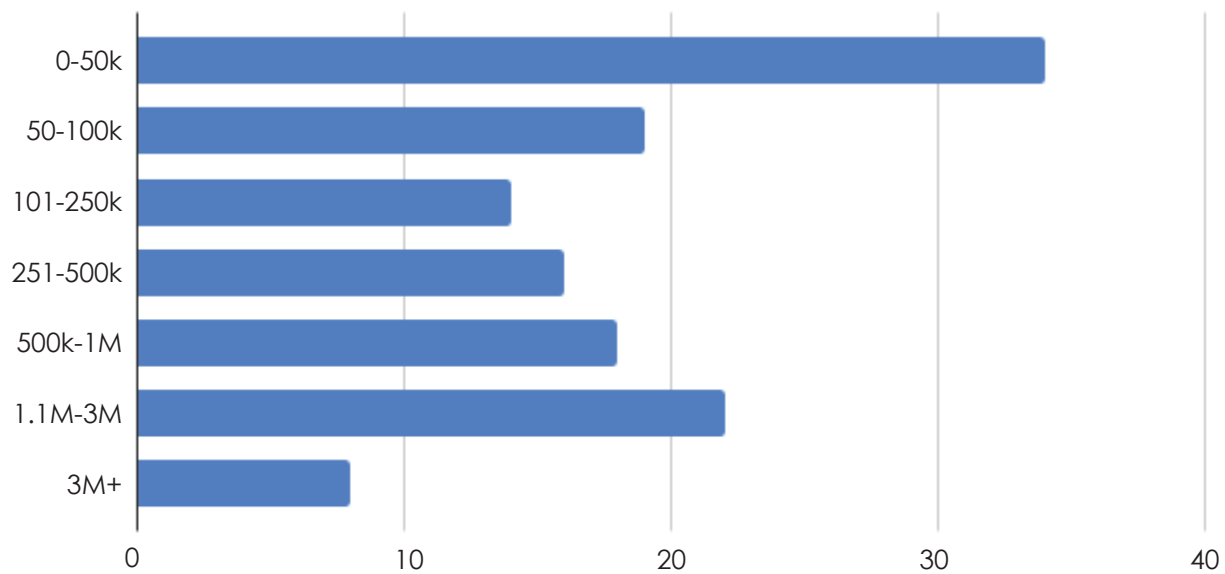
16 live in a city with a population between 251-500k

18 live in a city with a population between 510k-1M

22 live in a city with a population between 1.1M-3M

8 live in a city with a population above 3 million

6 no response



Are there other float centers near you?

46 are the only float center in their area

16 have 1 other float center near them

17 have 2 other float centers near them

8 have 3 other float centers near them

11 have 4 other float centers near them

7 have 5 other float centers near them

3 have 6 other float centers near them

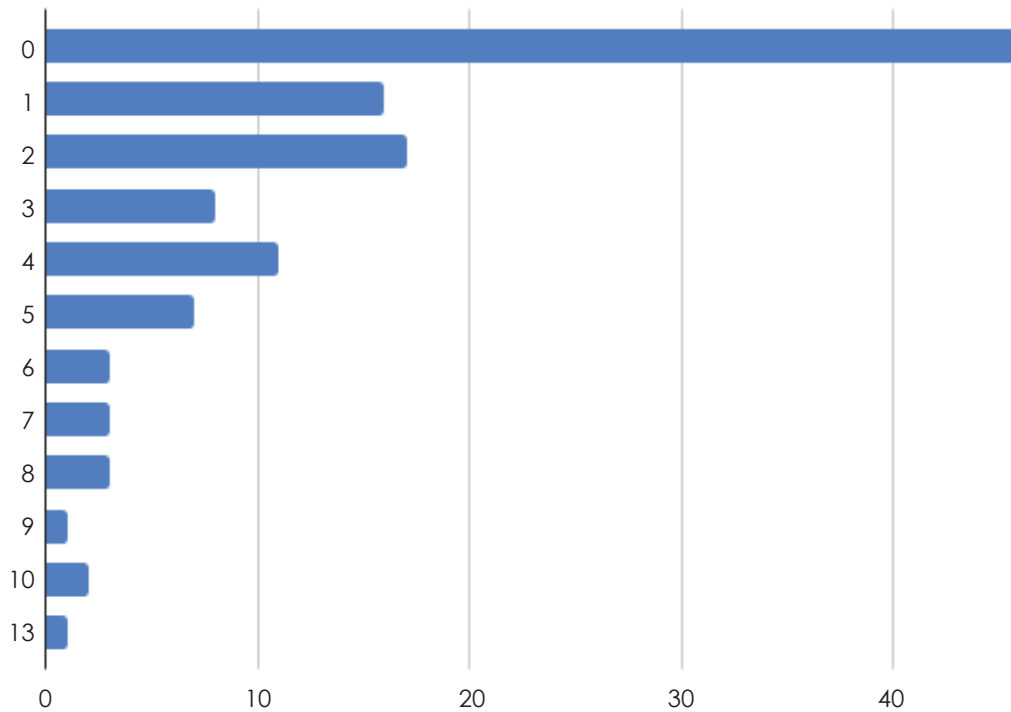
3 have 7 other float centers near them

3 have 8 other float centers near them

1 has 9 other float centers near them

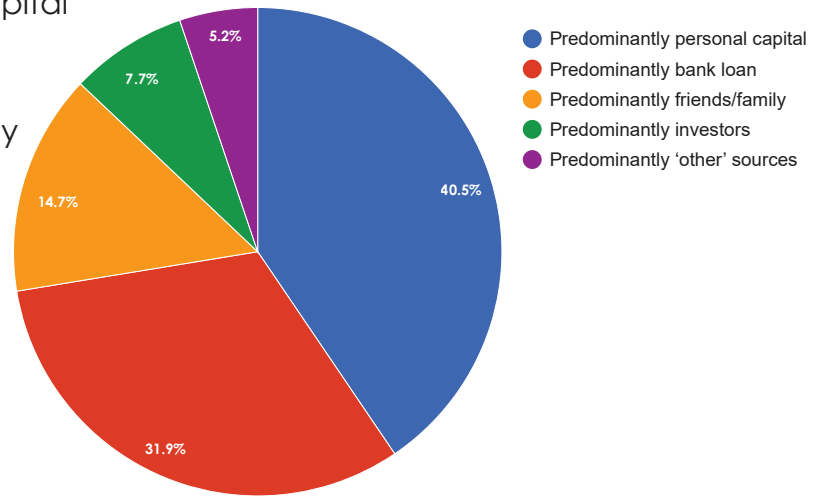
2 have 10 other float centers near them

1 has 13 other float centers near them



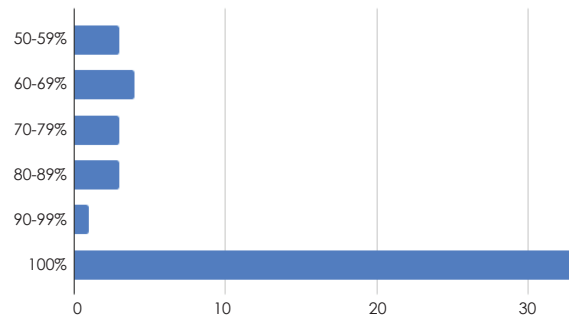
What is your predominant source of funding?

- 47** predominantly used personal capital
- 37** predominantly used a bank loan
- 17** predominantly used friends/family
- 9** predominantly used investors
- 6** predominantly used other means
- 12** had two predominant sources
- 11** did not respond



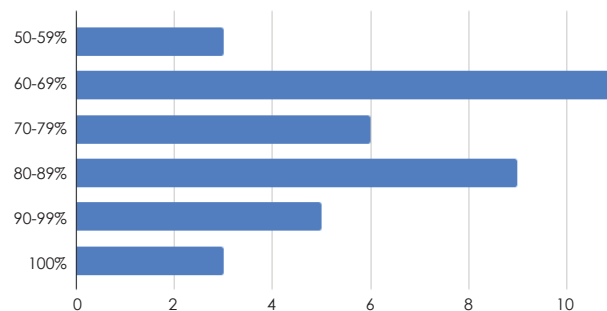
Centers Predominantly Funded by Personal Capital: Percentage of Total Startup Costs from Personal Capital

- 3** received 50-59%
- 4** received 60-69%
- 3** received 70-79%
- 3** received 80-89%
- 1** received 90-99%
- 33** received 100%



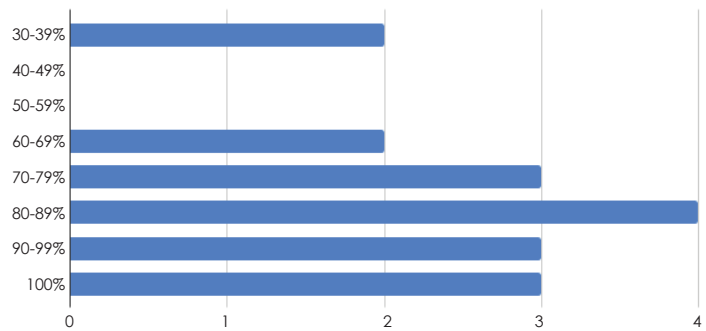
Centers Predominantly Funded by Bank Loan: Percentage of Total Startup Costs from Bank Loan

- 3** received 50-59%
- 11** received 60-69%
- 6** received 70-79%
- 9** received 80-89%
- 5** received 90-99%
- 3** received 100%



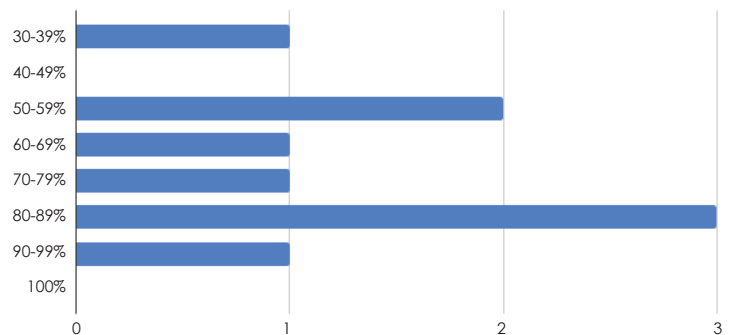
Centers Predominantly Funded by Friends/Family: Percentage of Total Startup Costs from Friends/Family

- 2 received 30-39%
- 2 received 60-69%
- 3 received 70-79%
- 4 received 80-89%
- 3 received 90-99%
- 3 received 100%



Centers Predominantly Funded by Investors: Percentage of Total Startup Costs from Investors

- 1 received 30-39%
- 2 received 50-59%
- 1 received 60-69%
- 1 received 70-79%
- 3 received 80-89%
- 1 received 90-99%



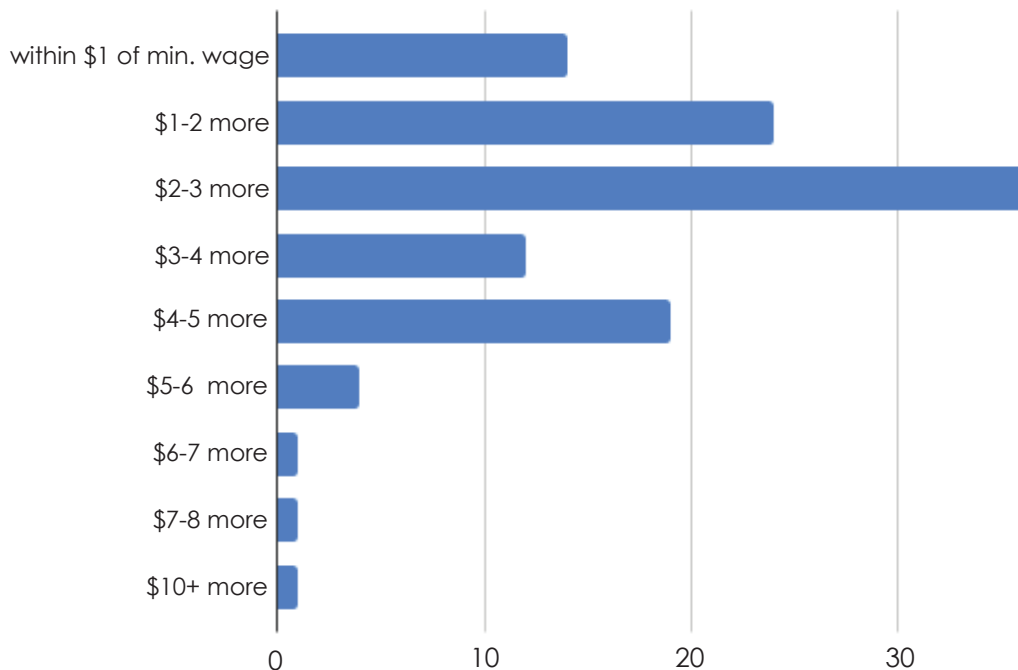
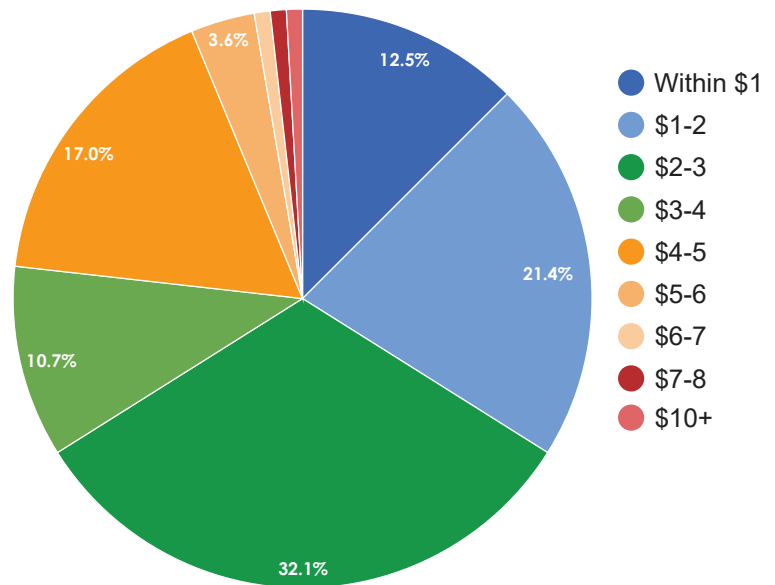
Centers Predominantly Funded by Other Means: Percentage of Total Startup Costs from Other Means

- 1 received 60-69%
- 1 received 70-79%
- 1 received 80-89%
- 1 received 90-99%
- 2 received 100%

Note: For centers funded by "other" means, there was only a handful of entries – this is shown for the sake of completeness, but it is difficult to draw conclusions from such a small sample size.

How much do you pay your employees above the minimum wage in your area?

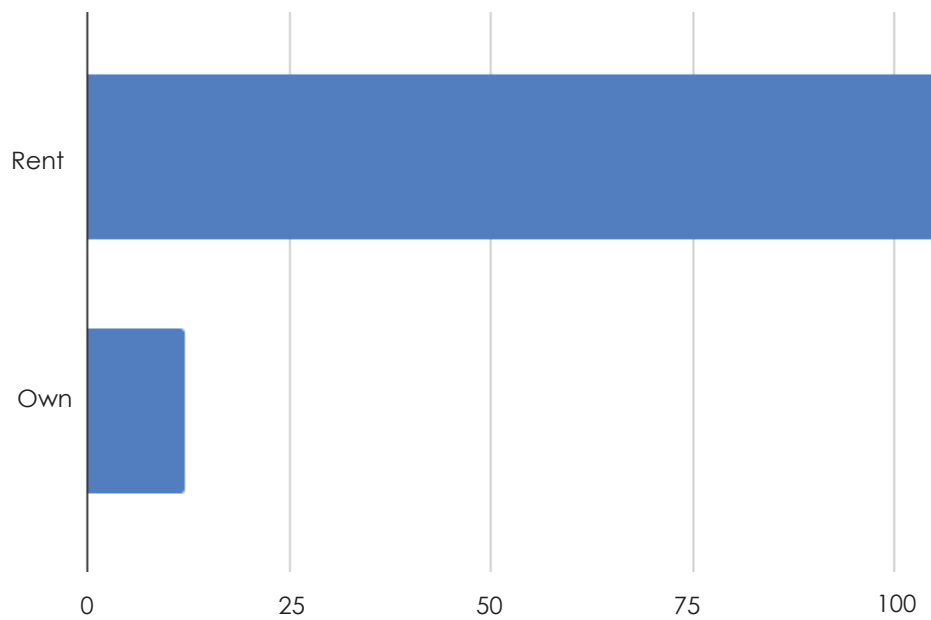
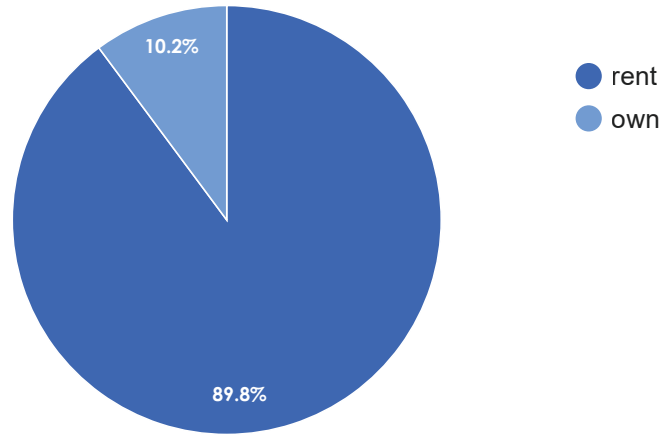
- 14** pay \$0-1 over minimum wage
- 24** pay \$1-2 over minimum wage
- 36** pay \$2-3 over minimum wage
- 12** pay \$3-4 over minimum wage
- 19** pay \$4-5 over minimum wage
- 4** pay \$5-6 over minimum wage
- 1** pays \$6-7 over minimum wage
- 1** pays \$7-8 over minimum wage
- 0** pay \$8-9 over minimum wage
- 0** pay \$9-10 over minimum wage
- 1** pays \$10+ over minimum wage



Do you rent or own your building?

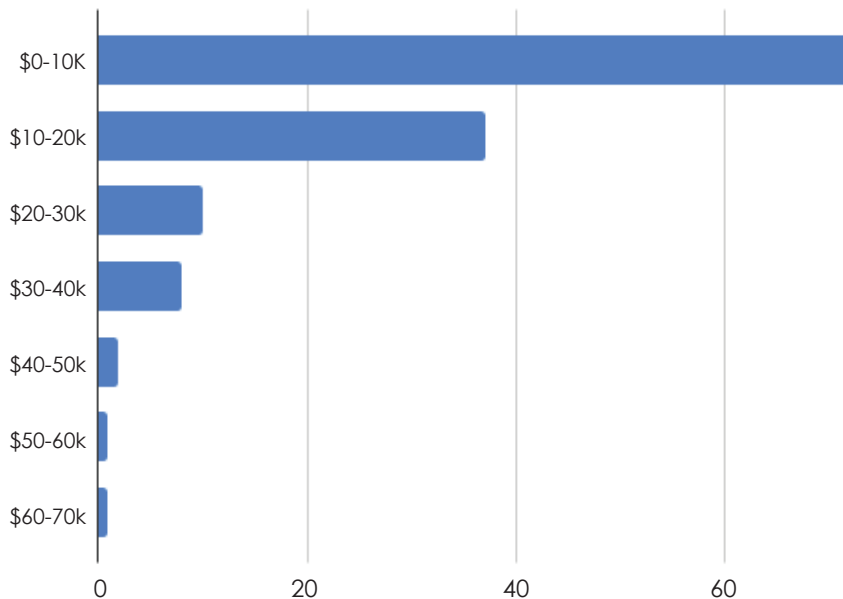
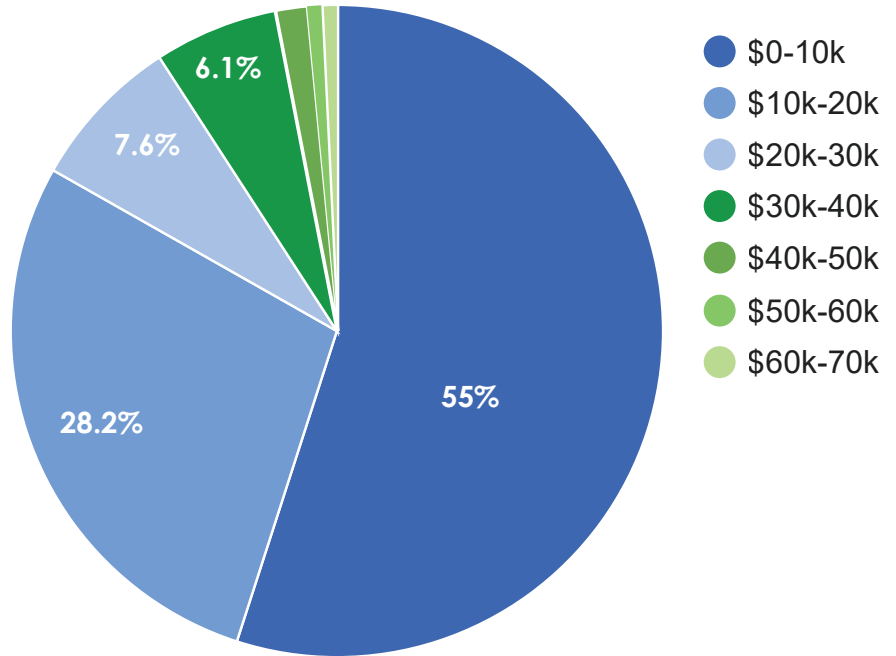
106 rent their building

12 own their building



What are your combined expenses for a standard month?

- 72** have \$0-10k in expenses
- 37** have \$10-20k in expenses
- 10** have \$20-30k in expenses
- 8** have \$30-40k in expenses
- 2** have \$40-50k in expenses
- 1** has \$50-60k in expenses
- 1** has \$60-70k in expenses
- 6** no response

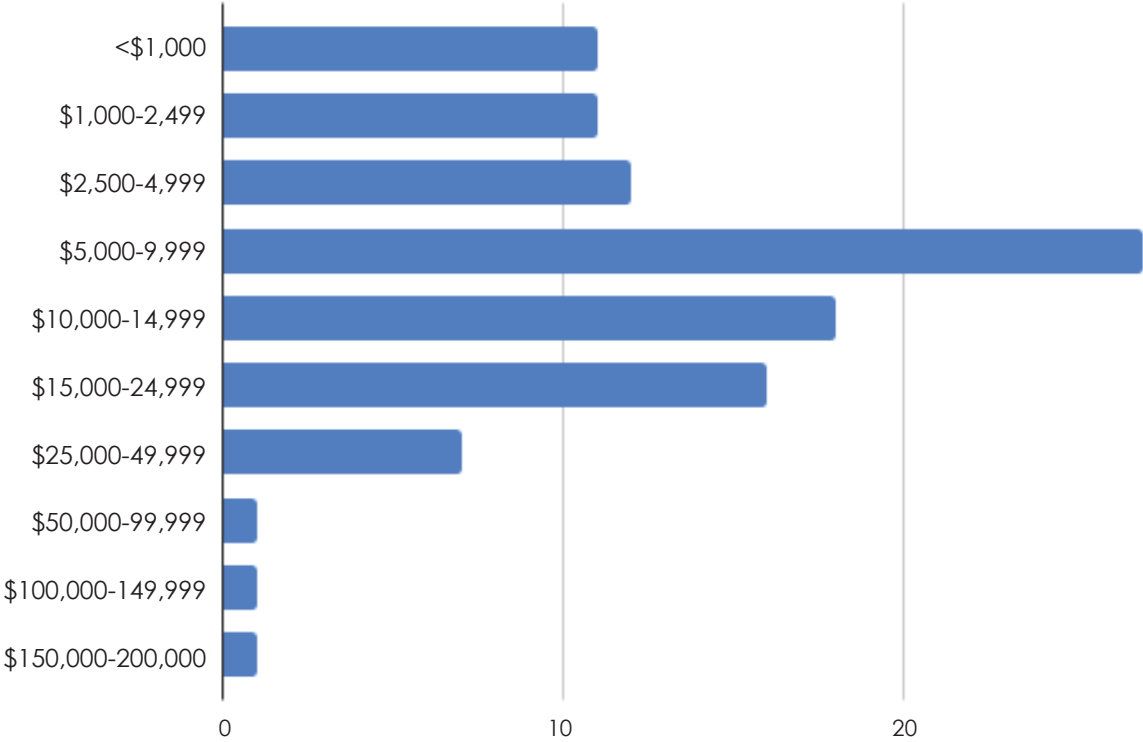


Note: There was no question asking people to separate float expenses from other expenses, so no weighting was factored in.

How much do you spend on marketing per year?

- 11 pay less than \$1,000 annually
- 11 pay between \$1,000-\$2,499 annually
- 12 pay between \$2,500-\$4,999 annually
- 27 pay between \$5,000-\$9,999 annually
- 18 pay between \$10,000-\$14,999 annually
- 16 pay between \$15,000-\$24,999 annually
- 7 pay between \$25,000-\$49,999 annually
- 1 pays between \$50,000-\$99,999 annually
- 1 pays between \$100,000-\$149,999 annually
- 1 pays between \$150,000-\$200,000 annually

**Average Spent Annually:
\$12,564**



What type of membership are you using?

24 offer No Memberships

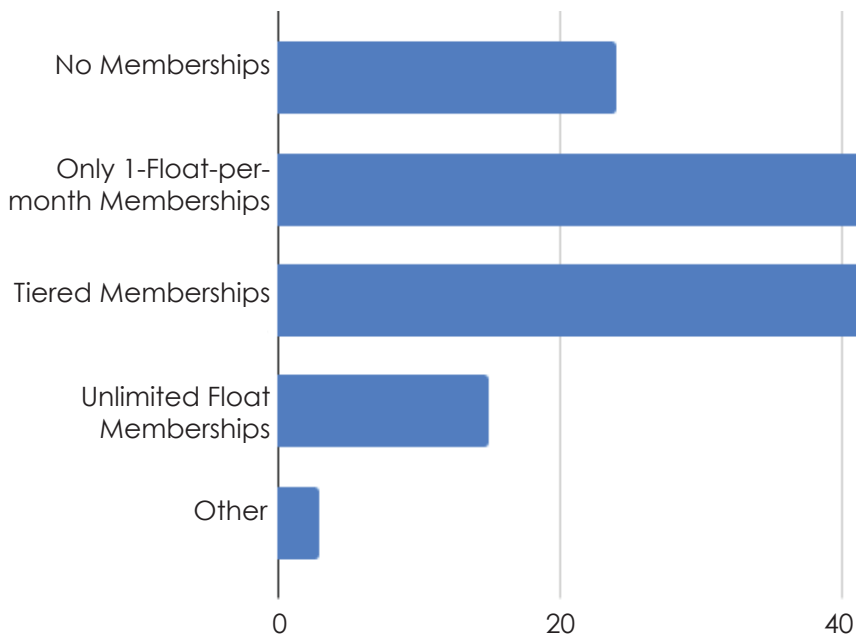
49 offer only 1-Float-per-Month Memberships
(with the ability to buy additional discounted floats)

51 offer Tiered Memberships
(ie 1-float-per-month, 2-floats-per-month, etc)

15 offer Unlimited Float Memberships

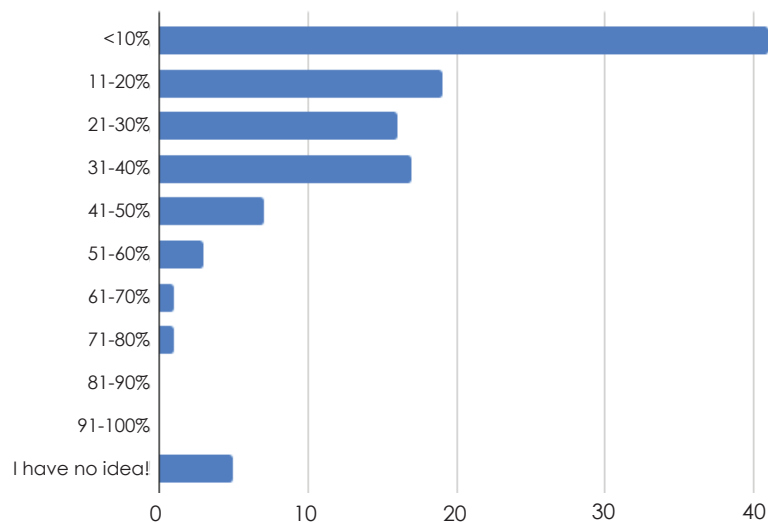
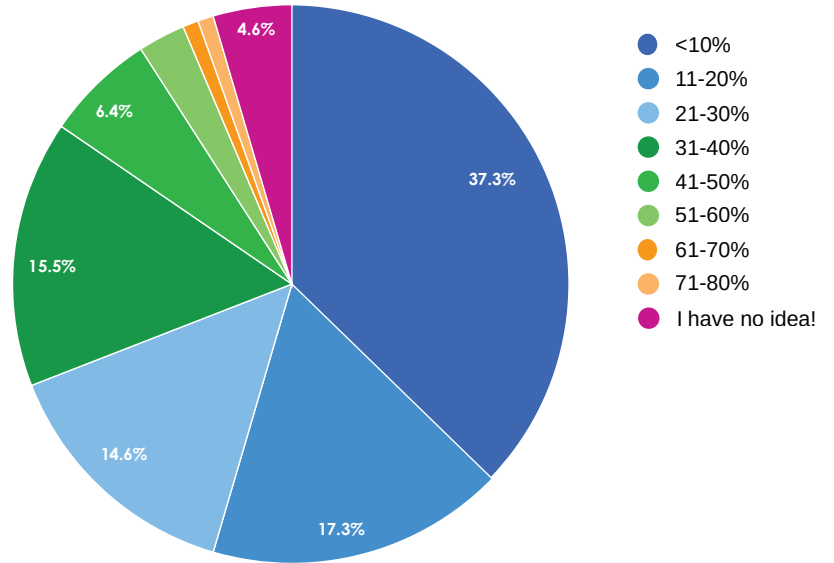
3 offer Other Memberships

Note: centers could select more than one option



How much of your monthly revenue comes from memberships?

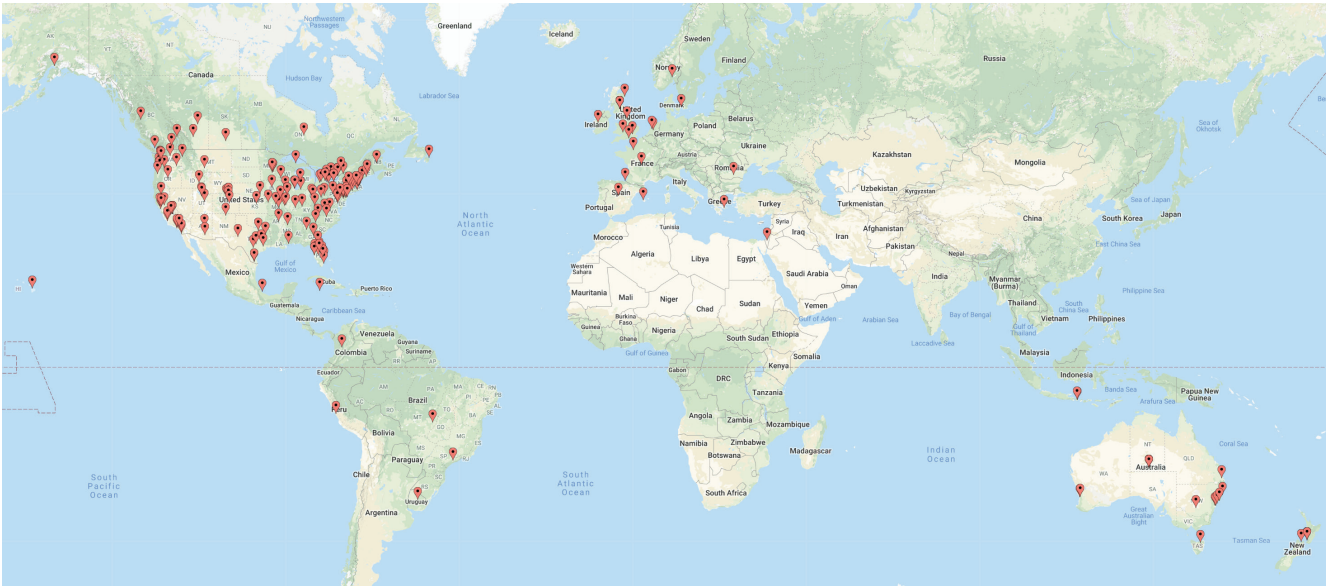
- 41** have memberships make up <10% of monthly income
- 19** have memberships make up 11-20% of monthly income
- 16** have memberships make up 21-30% of monthly income
- 17** have memberships make up 31-40% of monthly income
- 7** have memberships make up 41-50% of monthly income
- 3** have memberships make up 51-60% of monthly income
- 1** has memberships make up 61-70% of monthly income
- 1** has memberships make up 71-80% of monthly income
- 5** have no idea how much monthly income is generated by memberships



Prospective Float Centers

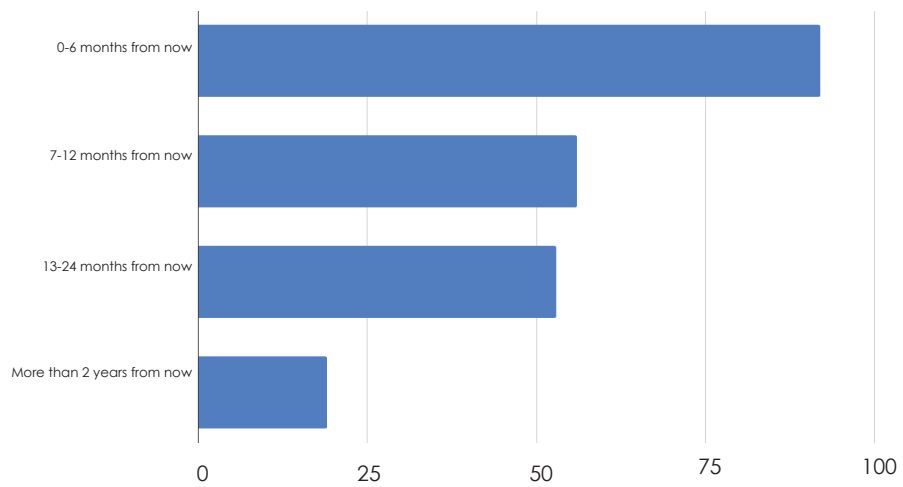
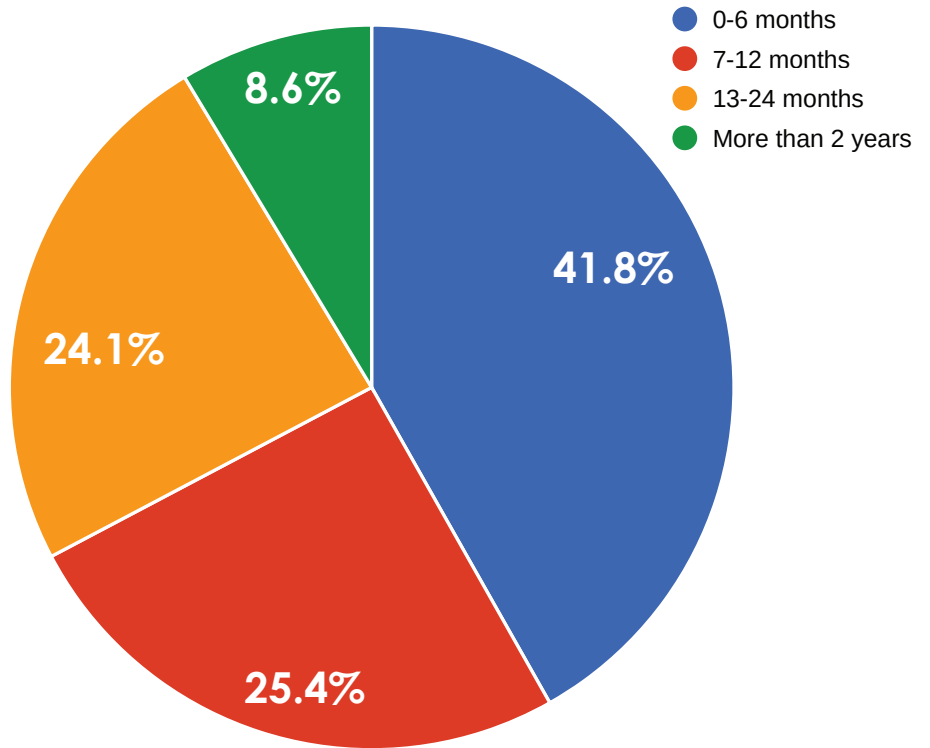
223 Prospective Centers Participating

Map of Locations for Prospective Centers



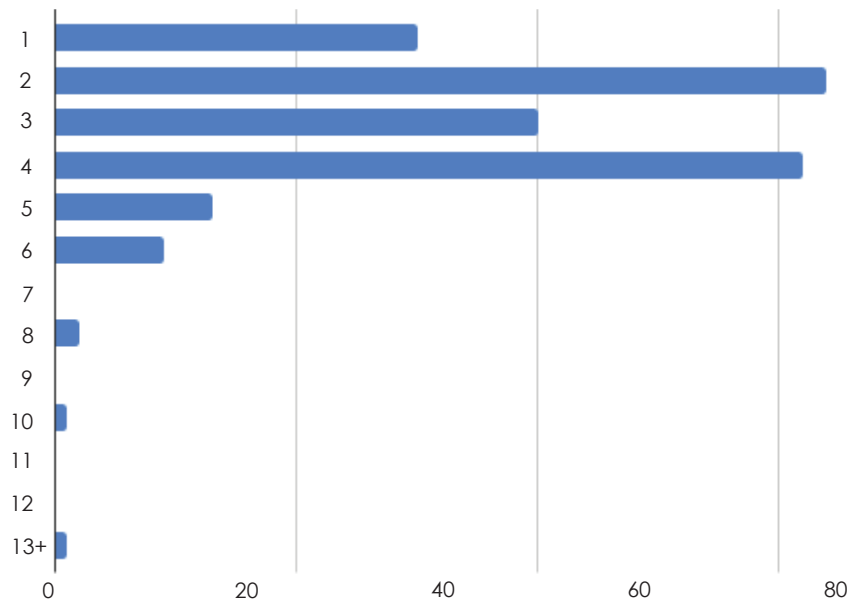
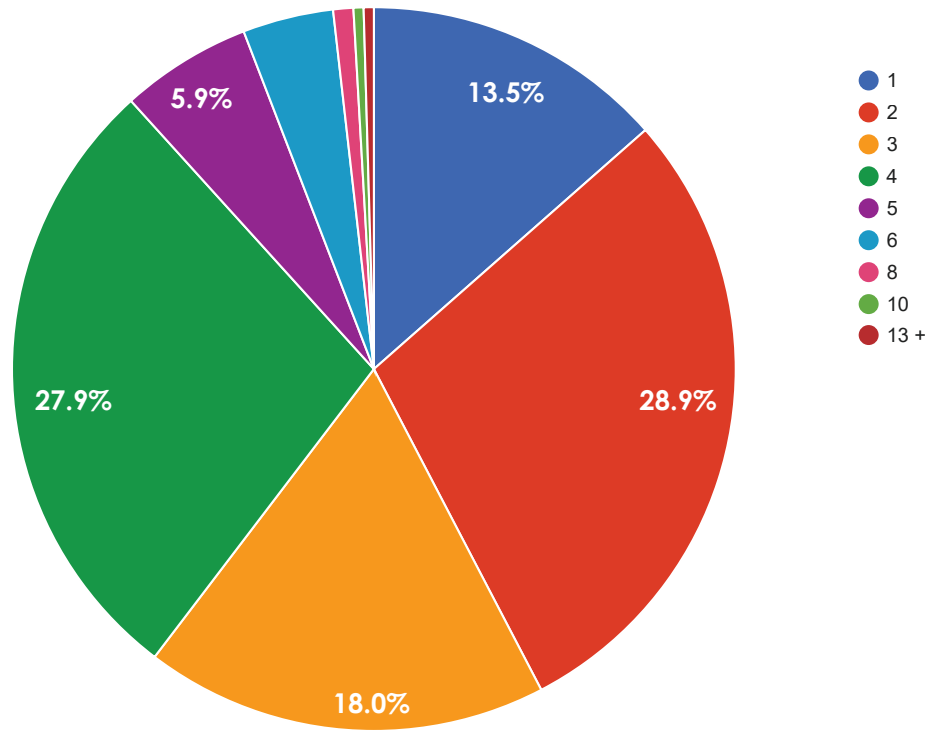
How soon do you plan on opening?

92 plan on 0-6 months
56 plan on 7-12 months
53 plan on 13-24 months
19 plan on 2 years or more
3 no response



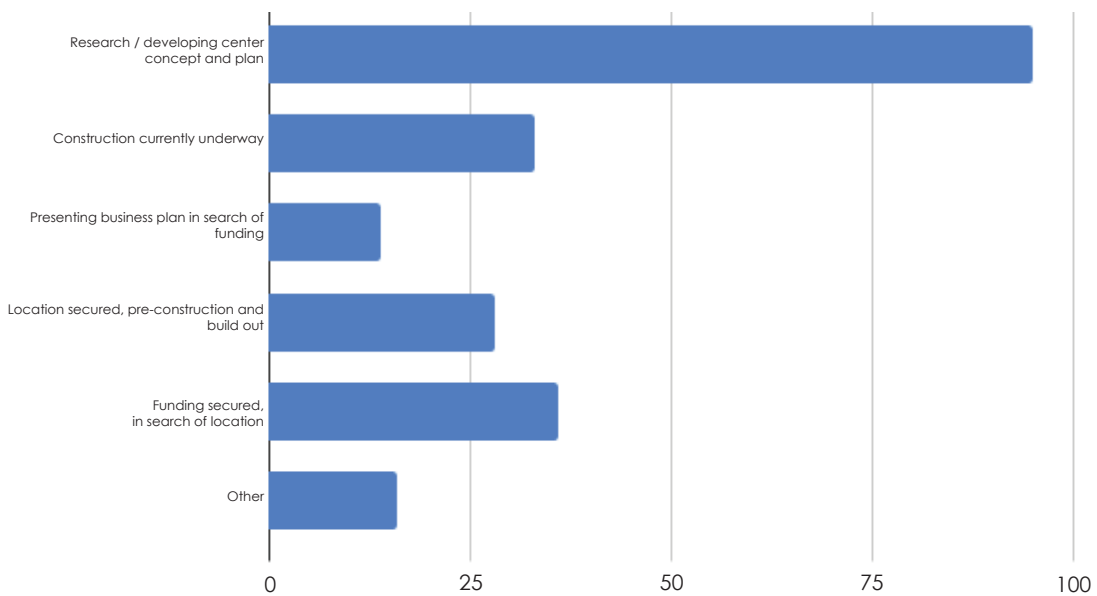
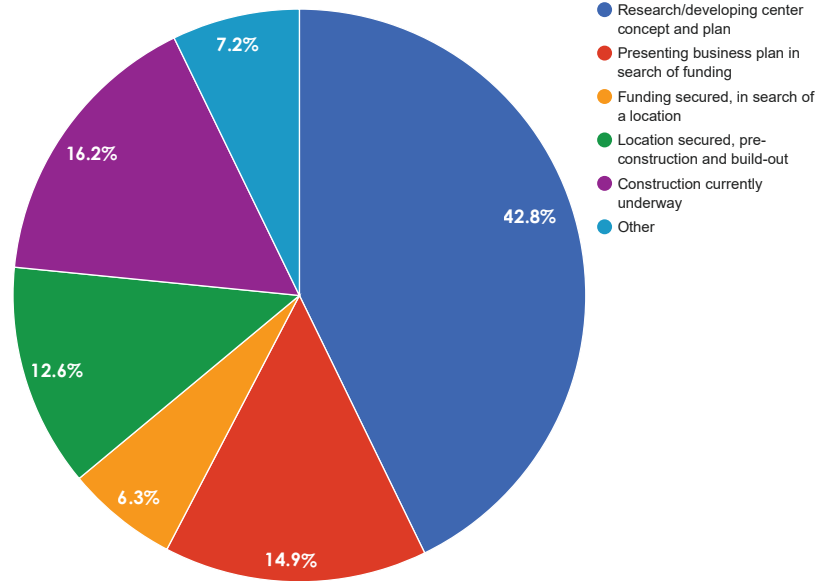
How many tanks will you have?

- 30** plan on 1 tank
- 64** plan on 2 tanks
- 40** plan on 3 tanks
- 62** plan on 4 tanks
- 13** plan on 5 tanks
- 9** plan on 6 tanks
- 0** plan on 7 tanks
- 2** plan on 8 tanks
- 0** plan on 9 tanks
- 1** plans on 10 tanks
- 0** plan on 11 tanks
- 0** plan on 12 tanks
- 1** plans on 13+ tanks
- 3** no response



Which of these best describes the stage you're in?

- 95** Research / developing center concept and plan
- 33** Presenting business plan in search of funding
- 14** Funding secured, in search of a location
- 28** Location secured, pre-construction & build-out
- 36** Construction currently underway
- 16** Other
- 1** no response



How did you first hear about floating?

62 Friends / Family

47 Internet

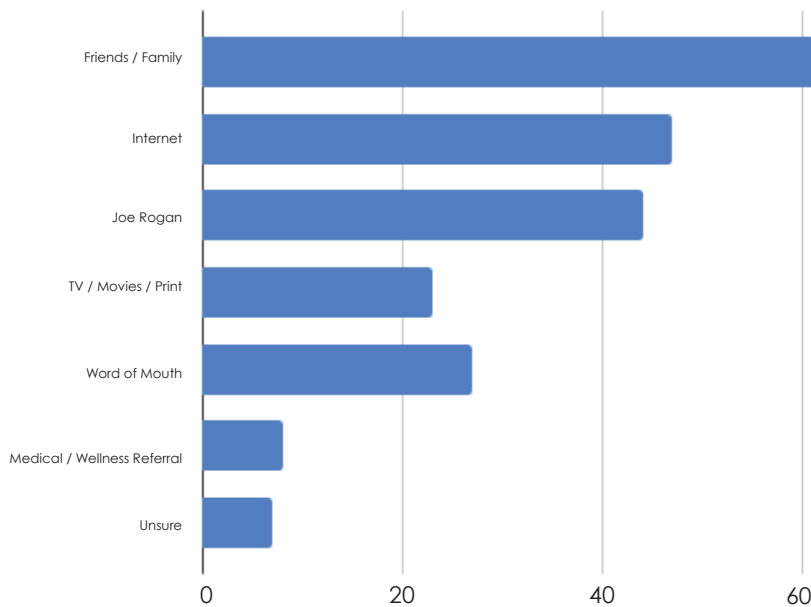
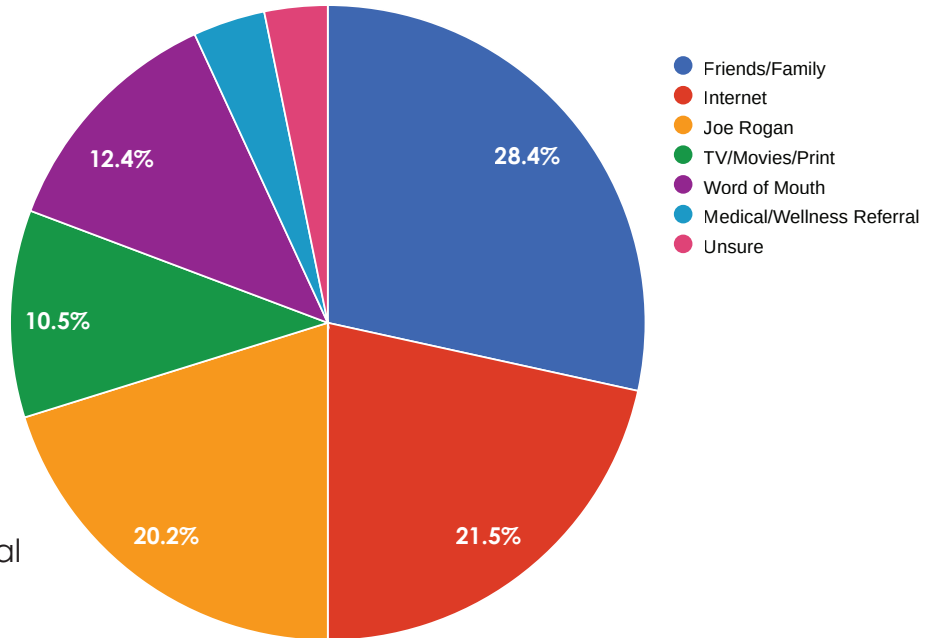
44 Joe Rogan

23 TV / Movies / Print

27 Word of Mouth

8 Medical / Wellness Referral

7 Unsure



How long ago was your first float?

54 first floated 0-6 months ago

25 first floated 7-12 months ago

62 first floated 1-2 years ago

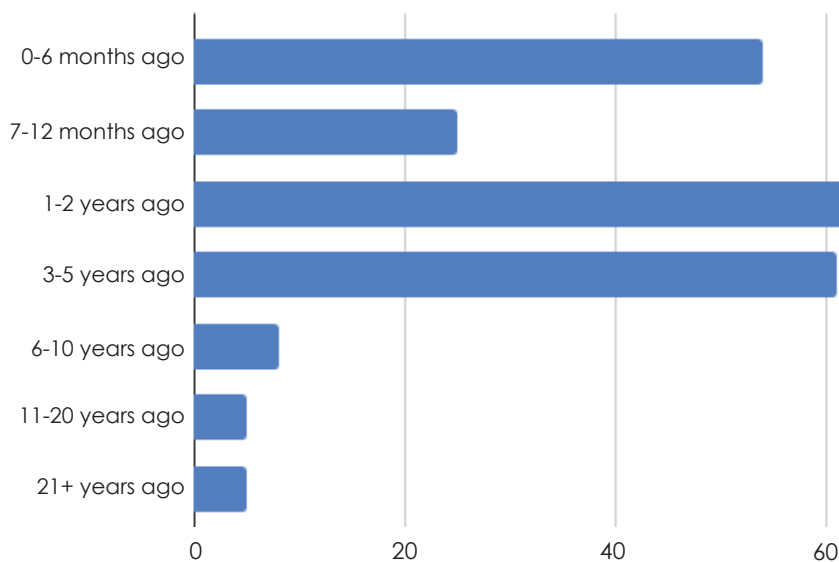
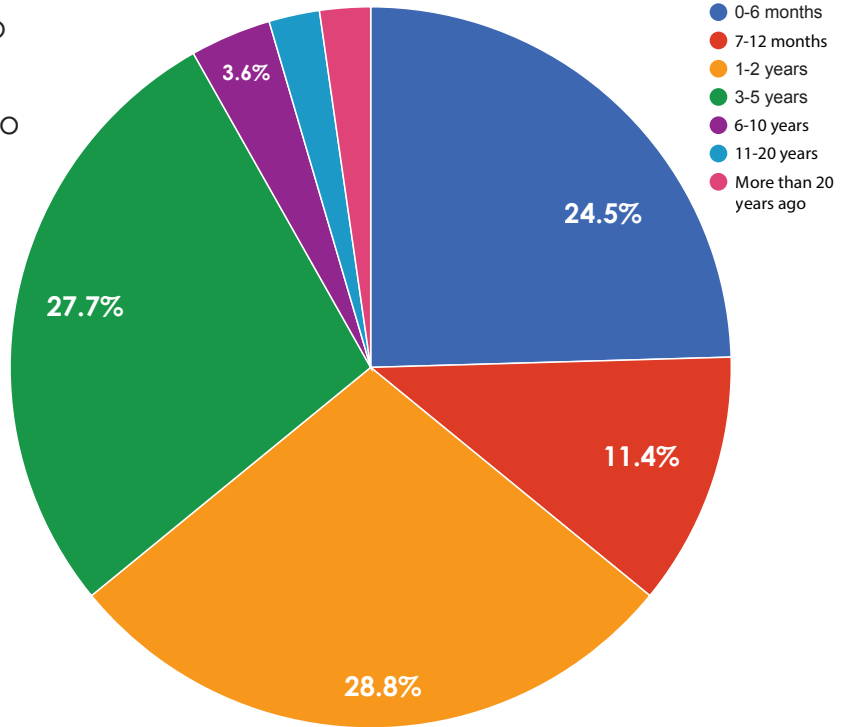
61 first floated 3-5 years ago

8 first floated 6-10 years ago

5 first floated 11-20 years ago

5 first floated 21+ years ago

3 no response



How do you plan on funding your center?

152 plan on using personal capital

136 will attempt a bank loan

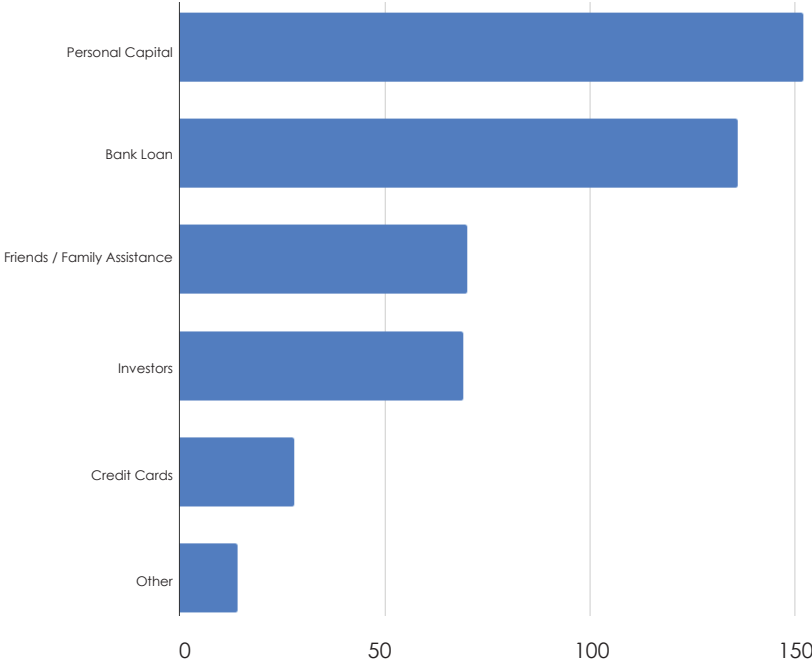
70 plan on going through friends / family

69 are looking for investors

28 will use credit cards

14 plan on other means

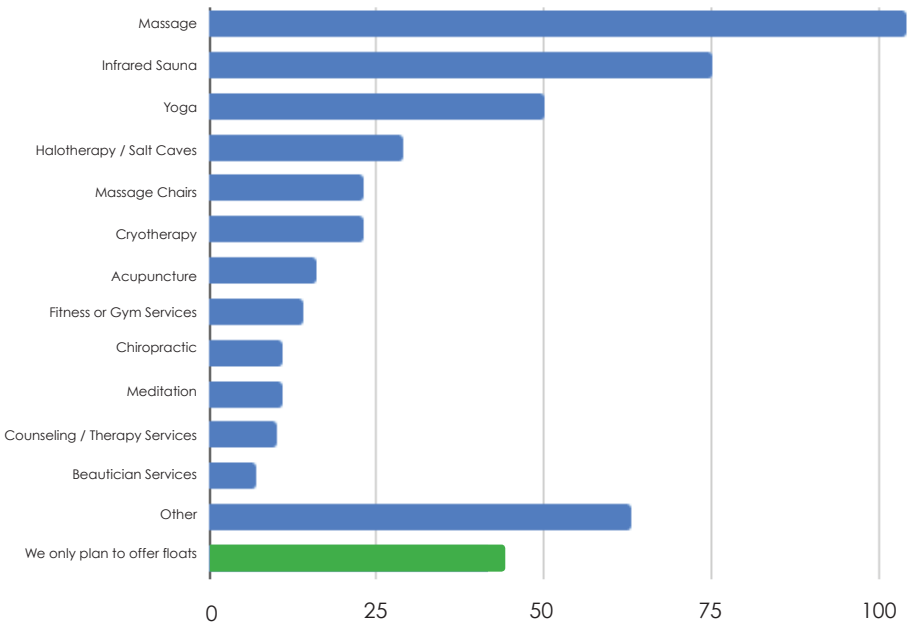
Note: centers could select more than one option



Do you plan on offering any other forms of alternative wellness?

- 104** plan on offering massage
- 75** plan on offering infrared sauna
- 50** plan on offering yoga
- 29** plan on offering halotherapy or salt caves
- 23** plan on offering massage chairs
- 23** plan on offering cryotherapy
- 16** plan on offering acupuncture
- 14** plan on offering fitness or gym services
- 11** plan on offering chiropractic
- 11** plan on offering meditation
- 10** plan on offering counseling / therapy services
- 11** plan on offering beautician services
- 63** plan on offering other services
- 44** will only offer floating

Note: centers could select more than one option

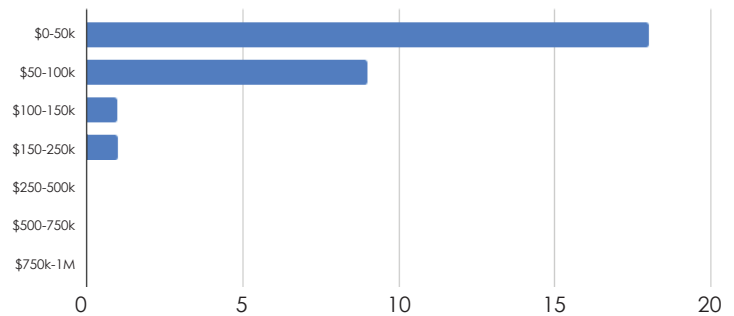


How much do you anticipate it will cost to open your center?

Note: Numbers are shown broken up by size of center, for meaningful comparison.

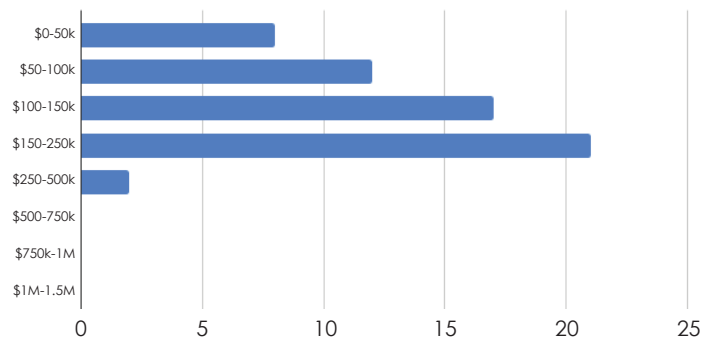
1 Tank Centers

- 18 plan on \$0-50k
- 9 plan on \$50-100k
- 1 plans on \$100-150k
- 1 plans on \$150-200k



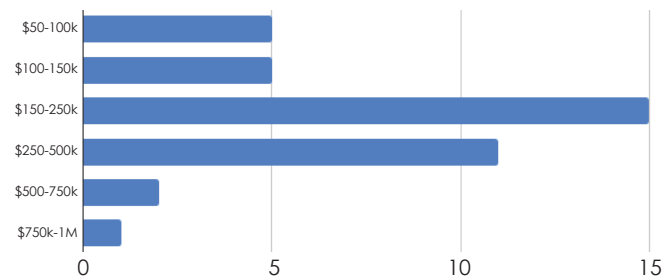
2 Tank Centers

- 8 plan on \$0-50k
- 12 plan on \$50-100k
- 17 plan on \$100-150k
- 21 plan on \$150-250k
- 2 plan on \$250-500k



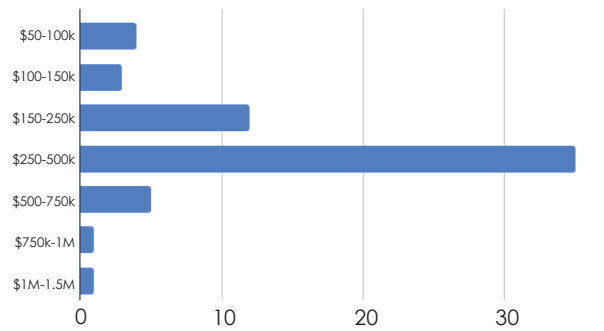
3 Tank Centers

- 5 plan on \$50-100k
- 5 plan on \$100-150k
- 15 plan on \$150-250k
- 11 plan on \$250-500k
- 2 plan on \$500-750k
- 1 plans on \$750k-1M



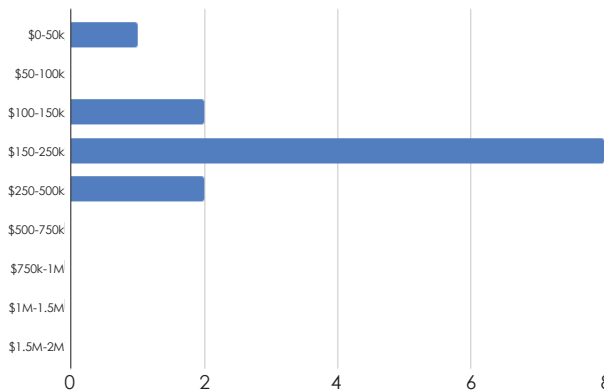
4 Tank Centers

- 4 plan on \$50-100k
- 3 plan on \$100-150k
- 12 plan on \$150-250k
- 35 plan on \$250-500k
- 5 plan on \$500-750k
- 1 plans on \$750k-1M
- 1 plans on \$1M-1.5M



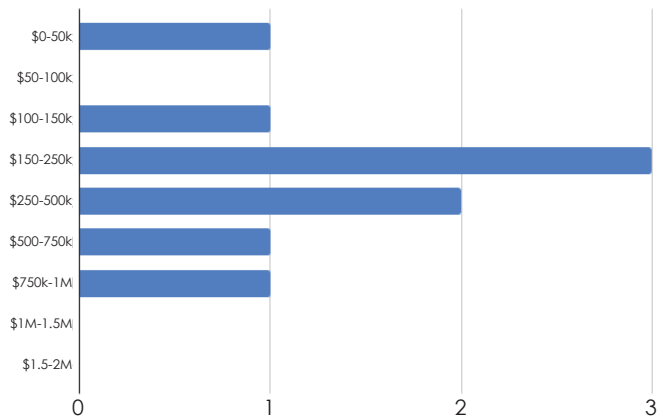
5 Tank Centers

- 1 plans on \$0-50k
- 2 plan on \$150-250k
- 8 plan on \$250-500k
- 2 plan on \$500-750k



6 Tank Centers

- 1 plans on \$50-100k
- 1 plans on \$150-250k
- 3 plan on \$250-500k
- 2 plan on \$500-750k
- 1 plans on \$750k-1M
- 1 plans on \$1M-1.5M



8 Tank Centers

- 1 plans on \$500-750k
- 1 plans on \$1M-1.5M

10 Tank Centers

- 1 plans on \$250-500k

Note: For eight and ten tank centers, there were limited entries – these are shown for the sake of completeness, but it is difficult to draw conclusions from such small sample sizes.

Float & Co
www.floatingflo.it

Buy a Theta Pod
www.floatingflo.it/vasca-floating-theta



Float & Co